

## **The Blockbuster celeb contest – MG Astor**

### **Eligibility:**

This Contest ("Contest") is open only to individuals who from and as on the date and the time of the Offer ("Participant"):

- Is a natural person falling under the definition of a 'Consumer' under the Consumer Protection Act 2019, is a permanent resident of the Republic of India (the "Territory"/ "India") and of Delhi NCR or Mumbai, with a valid and government recognised identity proof, has a valid correspondence address in India, and is eighteen (18) years of age or older as of the date of Vehicle's test drive undertaken by him/ her, as per the documents shared by him/ her.
- Has taken a test drive of the "Vehicle" MG Astor from an authorized dealership of JSW MG Motor India Private Limited ("MGI") in the city of Delhi NCR and Mumbai. The Test Drive must be dated between 18<sup>th</sup> April 2025, and 30<sup>th</sup> May 2025, inclusive (the "Test Drive Period").
- Test Drive must be made exclusively through dealerships officially authorized by MGI in Delhi NCR & Mumbai. Purchases from unauthorized sellers or sources are ineligible.

**Exclusions:** The Contest is not open to, and participation is void for:

- Employees, officers, directors, agents, and representatives of MG Motor India Pvt. Ltd. (the "Sponsor"), its parent companies, subsidiaries, affiliates, advertising/promotion agencies & their immediate family members (defined as spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) involved with this Contest.
- Authorized MG Motor India dealers, their principals, and dealership personnel (including but not limited to channel partners and sales executives).

### **Contest Period:**

- Must fall between 18<sup>th</sup> April 2025 to 30<sup>th</sup> May 2025 (inclusive).

### **How to Enter/ Entry Requirements:**

#### **HOW TO ENTER:**

- **Initiate Entry:** Eligible participant must book the test drive directly at the MG dealership to be eligible.
- **Complete Entry:** A valid entry ("Entry") into the Contest is considered complete only successfully completing the test drive of the MG Astor car at any MG Motor authorised dealership located in Delhi NCR & Mumbai.

#### **WINNER ANNOUNCEMENT:**

- Potential Contest winner(s) will be selected and publicly announced on or around Mid-May to End May 2025 tentatively. The method and timeline of announcement (e.g., social media, direct contact) will be determined at the sole discretion of the Sponsor (JSW MG Motor India Pvt. Ltd.).

#### **Selection Process:**

#### **WINNER SELECTION, NOTIFICATION, AND VERIFICATION:**

- **Eligibility Verification:** After the Contest entry period, all timely and successfully submitted Entries will be reviewed and verified by the Sponsor (MGI) or its designated representative for compliance with the Eligibility Requirements and entry procedures outlined in these Official Rules.
- **Random Drawing:** From the pool of verified eligible Entries received, the potential winner(s) will be selected via a random drawing conducted by an external partner under the supervision of MGI. External partner under the supervision of MGI shall determine the method for the random drawing (e.g., using a computerized randomizer tool or other suitable method) in its sole discretion, ensuring such method is fair and unbiased.
- **Notification of Potential Winner(s):** The individual(s) selected as potential winner(s) will be notified by the Sponsor or its agent via WhatsApp message to the Registered Mobile Number of the winner as registered with the Dealership at the time of booking. Winners will be notified following the selection process through communications originating from the official MG Motor India WhatsApp number (Designated Number), sent to the participant's Registered Mobile Number.
- **Winner Confirmation Requirements:** To be confirmed as an official winner and proceed with prize claim arrangements, the notified potential winner(s) MUST respond as directed in the notification and provide any required information or documentation (which may include, but is not limited to, proof of identity, age, residency, vehicle ownership/delivery confirmation details), driving license and registration details, photograph, emergency contact, etc. ("Personal Information") within **seven (7) calendar days** from the date the notification is sent.
- **Disqualification:** The winners must respond within 3 days and provide its Personal Information as required, in order to claim the prize. If the winner does not respond within this timeframe, then he/ she is deemed have forfeited the Offer.
- **Sponsor's Decision Final:** All decisions rendered by the Sponsor (MGI) concerning the verification of Entries, the selection and confirmation of winners, interpretation of these

Official Rules, and any other aspect of this Contest shall be final, conclusive, and binding on all participants, without right of review or appeal.

#### **Prizes:**

- **Prize Overview:** One winner each from Delhi NCR and Mumbai ("Winners"/ "Winner"/ "winners"/ "winner"), selected as per the procedures outlined herein, will get a chance to drive alongside a blockbuster personality.
- The Blockbuster personality will be selected solely at the discretion of MGI, and the identity of the said personality shall be disclosed at the time of announcement of winner.

**Prize:** Each winner will get a chance to share a drive with the celebrity of MGI's choosing. This experience will be shot, recorded, and amplified on MGI's and Dealerships' digital platforms and on other modes as decided by MGI and Dealership.

- **Prize Exclusions:** Any costs/ damages/ challans/ other legal or other charges incurred by the Winner shall be the sole financial responsibility of the Winner. The Winner shall be solely responsible for all such excluded costs, including but not limited to:
- **Disclaimer:** MGI shall not be held responsible or liable if a Winner is unable to undertake or utilize the Prize, in whole or in part, for any reason whatsoever. No cash alternative, substitution, or compensation will be provided in such a situation for any reason. The Participant/ Winner shall be required to possess all valid documents required for enforcing the Prize.

#### **General Terms and Conditions**

- Offer valid for limited period as mentioned above.
- Selected winners would be asked to share self shot videos & photos or their experience or the same can also be shot by MGI representatives at MGI's discretion.
- MGI reserves the right at any time to modify/ withdraw the terms and conditions and/ or disqualify any entries/ participant/ winner that are deemed to be inappropriate, offensive, or in violation of these terms and conditions or at its own will, with or without prior notice. This Offer is controlled and administered by MGI. Participants/ winner are advised to regularly check for any amendment(s) or update(s) to the terms and conditions No correspondence in this regard will be entertained.

- If any Participant/ winner is dissatisfied with the Offer or its terms and conditions, his/her sole and exclusive remedy is to not participate in the Offer.
- The winner must abide by the relevant laws applicable to him for performance/ utilization of the Prize.
- Participants are bound by these terms and conditions by participating in the Offer and are deemed to agree to use the Offer in the manner specified in these terms and conditions, and also agree to provide their contact details along with other Personal Information as required/ mentioned. If they do not agree to these terms and conditions in their entirety or to provide the personal information, then you are not authorized to register or to participate in the Offer in any other manner.
- Personal information collected from Participants/ Winners will be used in accordance with MGI's privacy policy and as prescribed under law. Personal information shall include personal information of the participants such as name, age, address, e-mail, etc. (including Personal Information mentioned above), so that MGI or the dealership can send communications to them. For this purpose, the Personal Information will be collected, processed and used in accordance with MGI's Privacy Policy, which can be found on MG's website. The participant understands that, in addition to the initial communications, MGI/ dealership may also use the Personal Information to send him/ her additional follow-up communications or for keeping them generally aware of promotions/ rewards.
- MGI is not responsible for any technical difficulties that may prevent participants from entering the Contest.
- You may not participate in the Offer where doing so would be prohibited by any applicable law or regulations.
- This Offer cannot be exchanged, replaced, assigned, transferred or redeemed for cash or kind.
- All applicable taxes and surcharges, if any, on the voucher, Offer, etc. along with any legal or regulatory compliance shall be borne by the Participant/ Winner.
- Winners and/ or Participants undertake not to, at any time, disclose, reveal, communicate or otherwise make public any information relating to MGI, its dealership, agents or officers to anyone, or to defame MGI, its dealership, agents or officers to anyone, in relation to this Offer.
- By accepting the prize, the winner agrees to allow MGI to use their name and entry for advertising and promotional purposes and shall participate in all promotional activity (such as publicity, photography, videos) surrounding the Offer, free of charge, without additional compensation, unless prohibited by law.

- Winners and/ or Participants undertake and irrevocably and unconditionally permit MGI, its agents and dealerships to cover the promotion of the Offer and the Winner/ Participant, through various media including social media, newspapers, radio, television including news and other channels, internet, point of sale materials, etc. Further, the Participants also understand and agree that their responses may be publicised as part of this Offer.
- All rights, titles and interests, including but not limited to the intellectual property rights, in the promotional material(s) and in their product and in any and all responses received shall vest solely and exclusively with MGI at all times.
- All material submitted in connection with the Offer (whether written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording taken of Participants/ Winners are assigned to MGI and becomes the property of MGI exclusively. MGI may use the material in any medium in any reasonable manner it sees fit. Copyright in any such material remains the sole property of MGI.
- Where Winner/ Participant has indicated his/ her consent to receiving communications from MGI/ dealership about its offers, products, special offers, promotions and services, as part of entering a Promotion:
  - their email address will be added to our electronic mailing list accordingly;
  - any Personal Data they provide will be processed in accordance with the applicable Data Protection laws;
  - the way in the data will be processed will be in accordance with MGI's Privacy Policy;
- Under the Advertising Standards Authority (ASA) requirements, MGI/ its agent/ dealership may be required either publish or make available information including Personal Information that indicates that a valid Award took place, towards which the Participant/ Winner is deemed to provide its acceptance.
- MGI reserves the right to cancel or amend the Offer or Prize and/or these terms and conditions without notice in the event of a catastrophe, pandemic, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control or a force majeure event in any jurisdiction.
- The participant/ winners shall indemnify and keep MGI indemnified against such claims, demands, actions and proceedings of whatsoever nature which may be brought, commenced or prosecuted against MGI by reasons of or arising out of the disputes relating towards the Prize winner/ Offer and towards the prize gratification offered by MGI.
- If there is any conflict between the information contained in the voucher/promotional materials and these Terms and Conditions, these Terms and Conditions shall apply and prevail.

- Decision of MGI in relation to the Offer/ terms and conditions and matter incidental thereto shall be final and binding. The existence of dispute, if any, shall not constitute a claim against MGI. Any and all disputes, controversies and conflicts arising out of this contest shall be referred to a sole arbitrator appointed mutually under the Arbitration and Conciliation Act, 1996. The venue of arbitration will be Gurugram, Haryana, and language of arbitration will be English.
- Any dispute arising out of this Offer/ terms and conditions or otherwise shall be subject to exclusive jurisdiction of courts of Gurugram, Haryana.

**Date: 18 April 2025**