

COMET **EV**  
2025

# *The Street* **SMART CAR**





TAKING ON THE SURPRISES  
THE CITY MAY BRING,  
IT'S A PRO AT MANEUVERING  
TWISTING & TURNING,  
THROUGH CRAMMED LANES  
LOADED WITH TECH,  
IT'S GOT WHAT IT TAKES,  
TO TACKLE AND WIN  
YOUR EVERYDAY STAKES  
WANT TO CARRY MORE?  
IT'S BIG ON SPACE,  
THERE'S A LOT YOU CAN STORE  
MOVES LIKE A GYMNAST  
LOOKS LIKE A PIECE OF ART.  
IT STAYS AHEAD AND STANDS APART.  
BECAUSE IT'S GOT THE SMARTS.

COMET **EV**  
*The Street*  
**SMART CAR**

# THE BIG HIGHLIGHTS

*The Comet EV 2025 brings you enhanced comfort with Leatherette seats and 4 speakers, advanced safety systems and an even more thrilling driving experience!*



FAST CHARGING\*



230\* KMS IN A SINGLE CHARGE



BIG INSIDE COMPACT OUTSIDE



LEATHERETTE SEATS



ELECTRONIC STABILITY CONTROL



POWER FOLD ORVMs



ELECTRONIC PARKING BRAKE



FLOATING TWIN DISPLAY



FRONT & REAR DISC BRAKES



4 SPEAKERS



Accessories and features shown may not be a part of standard equipment and will differ according to the variant. \*AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only. \*The range figure is based on internal test at ARAI under standard test conditions. Actual performance figures may differ in conditions other than test conditions.



# BIGGER. BETTER. SMARTER.

*The MG Comet EV offers a spacious interior layout designed to accommodate passengers comfortably. It is equipped with 4-seater configuration with split seats and additional legroom in both the front and rear rows for various seating needs and enhanced legroom.*





# EASY TO TURN. EASY TO PARK.

*The MG Comet EV boasts a compact design and manoeuvrable turning radius, making it adept at navigating narrow roads and tight parking spaces. Its automatic transmission further enhances driving convenience, allowing you to effortlessly zip through traffic.*



CREEP  
MODE



COMPACT  
DESIGN



4.2 m TURNING  
RADIUS



REVERSE PARKING  
CAMERA & SENSORS



# QUICK. EFFICIENT. GREEN.

Powered by a 17.4 kWh Prismatic Cell Battery, the MG Comet EV produces zero tailpipe emissions, contributing to a cleaner environment. This aligns with the increasing demand for eco-friendly transportation solutions.



FULLY ELECTRIC



FAST CHARGING\*



IP67 RATED PRISMATIC  
CELL BATTERY

\*AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only.



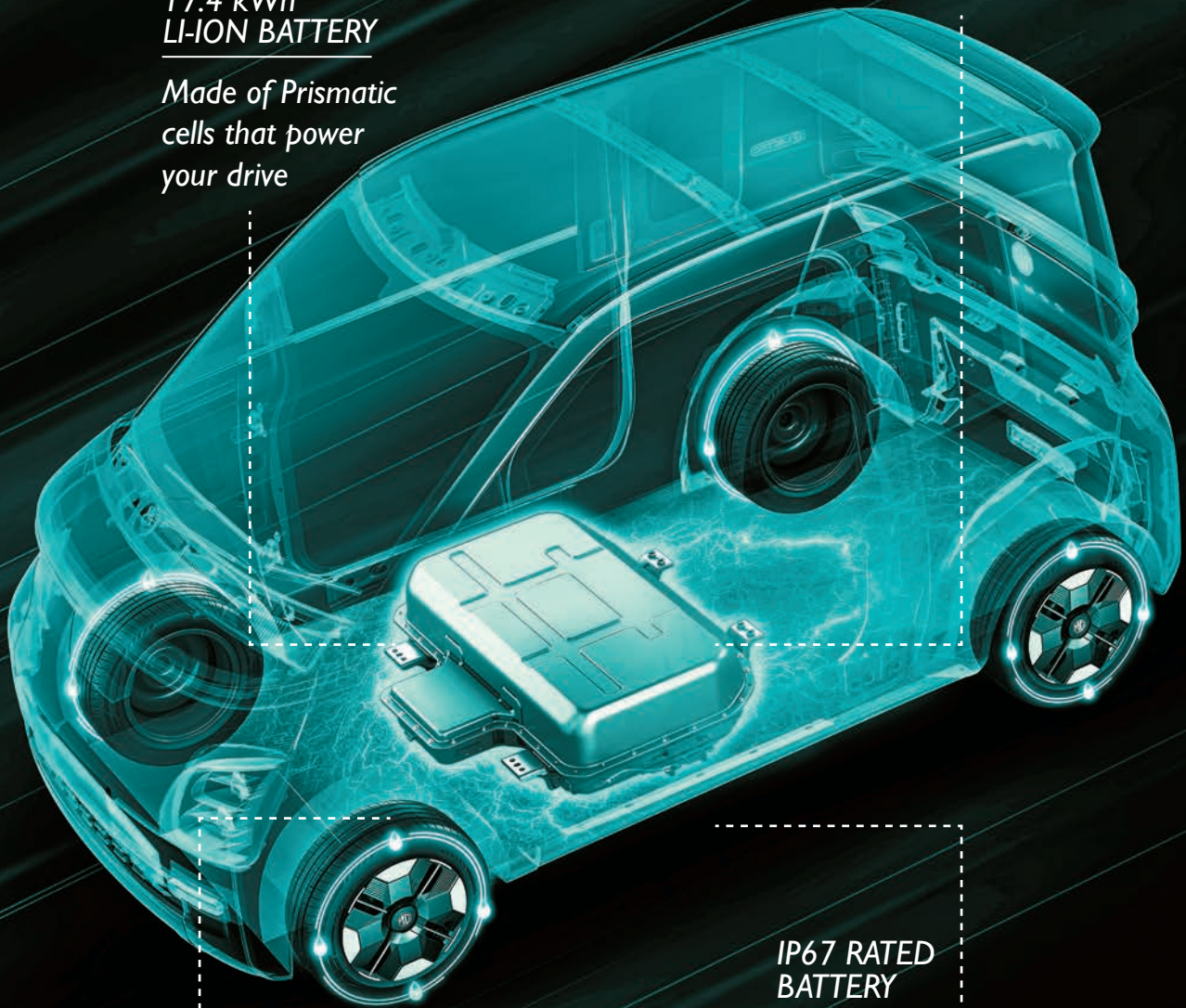
# HI-TECH BATTERY POWERING YOUR DRIVE

230\* KMS RANGE

*The kind of range that'll  
let you explore the city  
many times over*

17.4 kWh  
LI-ION BATTERY

*Made of Prismatic  
cells that power  
your drive*



8 YEARS OR 1.2 LAKH  
KILOMETERES  
BATTERY WARRANTY

IP67 RATED  
BATTERY

*A robust  
water-resistant  
and dust-resistant  
battery that's  
gone through  
16 safety tests*

\*The range figure is based on internal test at ARAI under standard test conditions. Actual performance figures may differ in conditions other than test conditions.\*\*For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,20,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 year, while for infotainment system is valid for 3 years.



# CONNECTED. CUTTING-EDGE. CONVENIENT.

*The MG Comet EV caters to the tech-forward individuals with an array of internet features designed to simplify driving experiences. Its integrated technology seamlessly connects users to various services, offering convenience and ease of use during urban commutes.*



Floating Twin Display  
26.04 cm (10.25") Cluster  
& 26.04 cm (10.25")  
Infotainment System



Digital Key with  
Sharing Function



100+ Voice  
Commands



55+ i-SMART Connected  
Car Features



Wireless  
Android Auto  
& Apple CarPlay



Find My Car  
Feature





# BIG ON COMFORT. BIG ON STYLE.

FLOATING TWIN DISPLAY  
STEERING MOUNTED AUDIO CONTROLS



*The MG Comet EV prioritises passenger comfort with well-appointed interiors designed to enhance the driving experience. The interior materials offer a premium feel to make every drive enjoyable.*

SMART STORAGE



DUAL TONE SPACE GREY INTERIORS





# FUTURISTIC DESIGN

*Experience the future of driving with the MG Comet EV.  
Its cutting-edge design, characterized by a sleek 2-door configuration  
and illuminating entrance, creates a statement wherever you go.*



*Illuminated MG Logo*



*Extended Horizon Front & Rear Connecting Lights*





# BIG ON SAFETY

*For us safety is a big yes. We have designed the MG Comet EV to take good care of you and keep you safe as you go about driving it. Check out the safety features and you'll know you can drive it with complete peace of mind.*



Dual Front  
Airbags



ABS + EBD



Electronic Stability  
Control (ESC)



Front & Rear 3-Point  
Seat Belts



Hill Hold Control



Electronic  
Parking Brake

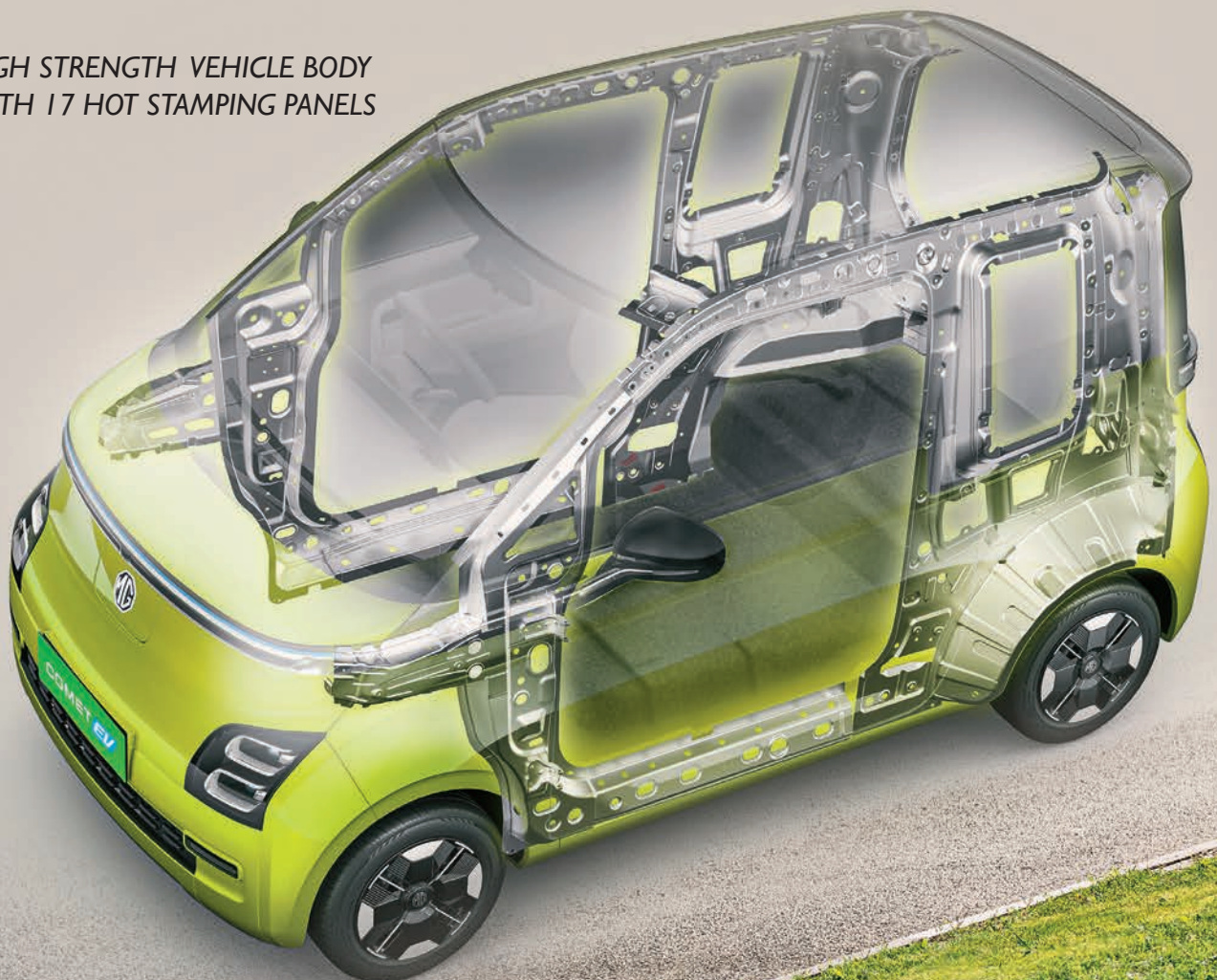


Tyre Pressure  
Monitoring System



Rear Parking  
Camera

**HIGH STRENGTH VEHICLE BODY  
WITH 17 HOT STAMPING PANELS**





# SHADES FOR ALL

*MG Comet EV comes in a variety of colours to suit different preferences.  
Choose the colour that best suits your style.*

DUAL TONE  
CANDY WHITE &  
STARRY BLACK

CANDY  
WHITE

STARRY  
BLACK

DUAL TONE  
APPLE GREEN &  
STARRY BLACK

AURORA  
SILVER





# STYLE THAT SPEAKS FOR YOU

The MG Comet EV 2025 offers extensive customization options with over 250 combinations of stickers, graphics and other features to personalize your vehicle.

## STICKER STYLES



YOUTH



NIGHT CAFE



EMOTICON



SPACE



BLOSSOM



FLORESTA



ASTRONAUT

## COMET LIT PACK



Now customise your interiors and exteriors in 4 different colours.

BEACH BAY PACK

SERENITY PACK

FLEX PACK

SUNDOWNER PACK



# THE COMPLETE OWNERSHIP PACKAGE

*MG e-Shield is a thoughtfully designed package that brings you remote assistance, service at home and 200+ combinations of the offers given below. Just another way to show that you'll always be on top of our mind!*



**80+ COMBINATIONS** of the Comet E-Shield plans<sup>#</sup> to enhance the service offering with a combination of warranty extension, RSA extension and protect plans.

Warranty and RSA extension plans starting at ₹ **5 000**, for real!

\*The warranty on 12V battery and tyres is valid for 1 year. Terms and Conditions apply. \*\*Service and running cost calculated over 60,000 km as applicable in Delhi NCR.

\*\*\*For First 3 scheduled services. \*\*Only applicable on Private registered vehicles. For more details, please contact your MG Comet EV Dealer.



UNIQUE OWNERSHIP PROGRAMME

# BaaS

Battery-as-a-Service\*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.  
A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT

**₹4.99\* LAKH**

+ BATTERY RENTAL @ ₹ 2.9/km\*

+

**3-60** Assured  
Buy Back<sup>#</sup>



\*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. The vehicle shall be under the hypothecation of the respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of the financier as per the credit policy and norms of the respective financier. For more details, contact the respective financier/website. In the event that the battery gets damaged due to any external factor due to the customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. <sup>#</sup>The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.



UNIQUE OWNERSHIP PROGRAMME

# BaaS

Battery-as-a-Service\*

## — PRICE —

EXECUTIVE	₹4 99 000*	+	BATTERY RENTAL @ ₹2.9/km*
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EXCITE	₹6 05 300*	+	BATTERY RENTAL @ ₹2.9/km*
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EXCITE FC	₹6 45 300*	+	BATTERY RENTAL @ ₹2.9/km*
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EXCLUSIVE	₹7 04 600*	+	BATTERY RENTAL @ ₹2.9/km*
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EXCLUSIVE FC	₹7 46 600*	+	BATTERY RENTAL @ ₹2.9/km*
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BLACKSTORM EDITION	₹7 49 600*	+	BATTERY RENTAL @ ₹2.9/km*
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\*Ex-showroom price India for base variant under BaaS unique ownership programme. \*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financier. For more details, connect with respective financier/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies.



## — PRICE —

EXECUTIVE	₹7 49 800*
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EXCITE	₹8 56 800*
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EXCITE FC	₹8 96 800*
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EXCLUSIVE	₹9 56 100*
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EXCLUSIVE FC	₹9 96 800*
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BLACKSTORM EDITION	₹9 99 800*
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Images & depictions are for illustration & representation purposes only. Features and specifications as shown in the brochure are not standard for all variants. \*All prices are in Ex-Showroom. Price effective from 3<sup>rd</sup> July 2025. T&C apply.



## TECHNICAL SPECIFICATIONS

Overall Length (mm)	2974
Width excluding mirrors (mm)	1505
Height (mm)	1640
Wheel Base (mm)	2010
Turning Radius Circle (mm)	4.2

## ELECTRIC MOTOR

Electric Motor Type	Permanent Magnet Synchronous Motor
Max. Power (PS)	42
Max. Torque (Nm)	110

## HIGH VOLTAGE BATTERY

Battery Capacity (kWh)	17.3 17.4 (FC variants only)
Charger Connection Type	Type 2
Estimated 7.4kW Charge Time (0-100%)*	3.5 hours
Estimated 3.3kW Charge Time (0-100%)*	7 hours
Range in Single Charge (KMS)*	230

## TRANSMISSION

Automatic

## TYRE

Tyre & Wheel	145/70 R12
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## BRAKES

Front	Disc
Rear	Disc <sup>#</sup> /Drum

## SUSPENSION

Front	McPherson Strut
Rear	Multi-Link Coil Suspension

\*The range figure is based on ARAI certifications in test conditions. Actual Performance figures may differ in conditions other than test conditions.

\*\*Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary.

\*\*\*AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only.

#Available in Exclusive & Exclusive (FC) variants only.



# GRADEWALK

## EXTERIORS

	Executive	Excite / *Excite FC	Exclusive / *Exclusive FC
Halogen Headlamp & Taillamp	✓	-	-
Modern Parallel Steps LED Headlamp and Taillamp	-	✓	✓
Illuminated MG Logo	✓	✓	✓
R12 Steel Wheels With Wheel Cover	✓	✓	✓
LED turn indicators on ORVMs	✓	✓	✓
Outside door handle with Chrome	✓	✓	✓
Body Coloured ORVM & Side Garnish	✓	✓	✓
Aero Wiper (Boneless Wiper)	✓	✓	✓
Extended Horizon Front & Rear Connecting Lights	-	✓	✓
Turn Indicator Integrated DRL	-	✓	✓

## INTERIORS

	Executive	Excite / *Excite FC	Exclusive / *Exclusive FC
Interior Theme – Starlight Black (Carbon black + Light Warm Grey)	✓	-	-
Interior Theme – Space Grey (Light Fog grey + Jade white grey )	-	✓	✓
Fabric Seat Upholstery	✓	✓	-
Leather# Seat Upholstery	-	-	✓
Rear 50:50 Split seats	✓	✓	✓
Inside door handle with Chrome	✓	✓	✓
#Leather Wrapped Steering Wheel	-	✓	✓
PVC Layering on door trim	-	✓	✓

## SAFETY

	Executive	Excite / *Excite FC	Exclusive / *Exclusive FC
IP67 Rated Battery	✓	✓	✓
Dual Front Airbags	✓	✓	✓
ABS + EBD	✓	✓	✓
Rear Parking Sensors	✓	✓	✓
ISOFIX Rear Child Anchor	✓	✓	✓
Front & Rear Seat belt reminder	✓	✓	✓
Driver & Co-Driver 3-point Seat Belt with Load Limiter	✓	✓	✓
Rear seat belt - 3-point seat belt	✓	✓	✓
Manual Parking Brake	✓	✓	-
Manual Day/Night IRVM	✓	✓	✓
Follow me home headlamps	✓	✓	✓
Speed sensing auto door lock	✓	✓	✓
Impact sensing door unlock	✓	✓	✓
Tyre Pressure Monitoring System (Indirect)	✓	✓	✓
LED Rear fog lamp	✓	✓	✓
Reverse Parking Camera	-	✓	✓
Electronic Parking Brake	-	-	✓
Rear Disc Brake	-	-	✓
ESC + HHC	-	-	✓

#Artificial Leather

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information.



## COMFORT & CONVENIENCE

	Executive	Excite / *Excite FC	Exclusive / *Exclusive FC
Full Digital Cluster with 17.78 cm Embedded LCD Screen	✓	-	-
Full Digital Cluster with 26.04 cm Embedded LCD Screen	-	✓	✓
Remote Central Locking	✓	✓	✓
One Key Seat Turning mechanism for 2 <sup>nd</sup> row entry (Co-Driver seat only)	✓	✓	✓
Creep Mode	✓	✓	✓
Keyless Entry	✓	✓	✓
No Of Keys	1 Foldable Key	2 Foldable Keys	Intelligent Key
Front Power Windows	✓	✓	✓
Manual AC & Heater	✓	✓	✓
Power Adjust ORVM	✓	✓	✓
0.5L Bottle holder in doors	✓	✓	✓
Front Co-Driver grab handle	✓	✓	✓
Driver & Co-Driver Vanity Mirror	-	✓	✓
Smart Start System	-	-	✓
Digital Key with sharing function	-	-	✓
Power Foldable ORVM	-	✓	✓
Driver window Auto Up	-	-	✓
Tilt Steering	-	-	✓

## INFOTAINMENT & CONNECTED CARS

	Executive	Excite / *Excite FC	Exclusive / *Exclusive FC
2 Speakers	✓	✓	-
4 Speakers	-	-	✓
Basic Audio	✓	-	-
10.25" Touchscreen Infotainment System	-	✓	✓
Bluetooth Music & Calling	✓	✓	✓
Steering Mounted Audio Controls	✓	✓	✓
Front 12V Power outlet	✓	✓	✓
3 USB Ports	Slow Charging	Fast Charging	Fast Charging
i-Smart 2.0 - 55+ Connected car features	-	✓	✓
Wireless Android Auto & Apple Car Play	-	✓	✓

\*Artificial Leather

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Voice commands for car functions, AC ON/OFF, radio, remaining mileage, etc.	-	✓	✓
Chit Chat Voice Interaction	-	✓	✓
30+ Hinglish Voice Commands	-	✓	✓
Voice Commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope, Dictionary, News & Knowledge	-	✓	✓
Widget Customization of Homescreen with Multiple Pages	-	✓	✓
Customisable Widget Color with 7 color palette for Homepage of Infotainment Screen	-	✓	✓
Headunit Theme Store with New EVERGREEN Theme	-	✓	✓
Valet Mode	-	✓	✓
Quiet Mode	-	✓	✓
Customizable Lock Screen Wallpaper	-	✓	✓
Brightness Sync Function (for infotainment and cluster)	-	✓	✓
Birthday Wish on Headunit (with customisable date option)	-	✓	✓
Charging details on infotainment	-	✓	✓
Maximum speed setting (from 30 to 80 kmph)	-	✓	✓
Online Music app	-	✓	✓
Digital Bluetooth® Key with Key sharing function	-	-	✓
Audio, AC ON/OFF in Car Remote control in i-SMART app	-	✓	✓
Live Location Sharing & Tracking	-	✓	✓
Remote car Lock/unlock	-	✓	✓
Find My Car	-	✓	✓
Vehicle Status Check on App	-	✓	✓
Vehicle Start Alarm	-	✓	✓
Geo-Fence	-	✓	✓
Vehicle Overspeed Alert with Customisable speed limit	-	✓	✓
Smart Drive Information	-	✓	✓
Charging Station Search	-	✓	✓
100% charging notification on i-SMART app	-	✓	✓
i-SMART App for Smartwatch**	-	✓	✓
Critical Tyre Pressure Voice Alert	-	✓	✓
Low Battery Alert at Ignition ON	-	✓	✓
e-Call (Safety)	-	✓	✓
i-Call (Convenience)	-	✓	✓
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	-	✓	✓
Over The Air (OTA) Updates	-	✓	✓
Preloaded Greeting message on entry (with customized message option)	-	✓	✓
Departure "Good Bye" message on exit	-	✓	✓
Ecotree- CO2 saved data on infotainment & i-SMART app	-	✓	✓

\*\*Compatible with Android (Wear OS) and apple watch.

i-SMART services are complementary for 1 year with the purchase of a new MG that hosts the i-SMART technology. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services.

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# UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.



eHUB by MG



## INTUITIVE INTERFACE

Navigate for your EV needs easily.



## DISCOVER

Locate the charging points close to you and know the network.



## RESERVATION

Reserve your charging slot at any charging station in the wide network\*.



## TRIP PLANNER

Plan a route with available charging points.



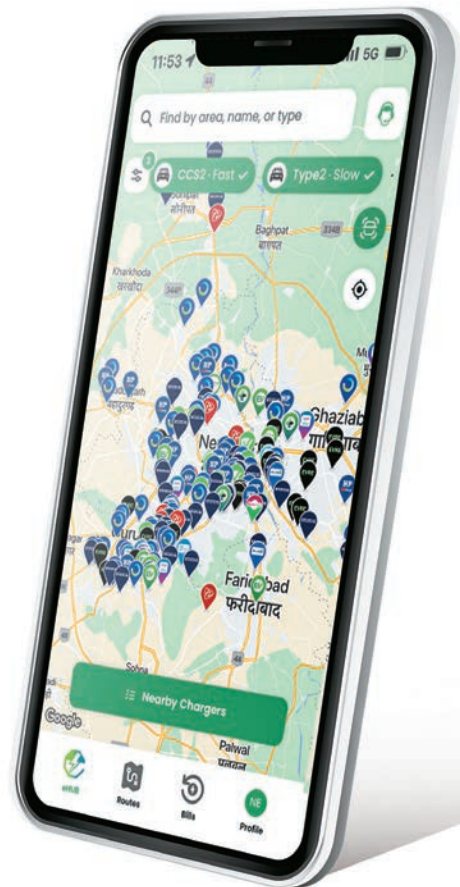
## CONVENIENCE

Scan the QR code and begin charging.



## EASE OF PAYMENT

Pay for charging from the app itself.\*



SCAN THE  
QR CODE





# NETWORK THAT KEEPS GETTING BIGGER.

Think you'll miss out on owning the fully electric MG Comet EV? Not to worry. Because we are continuously expanding our networks so that we are just one call away.

**330+** CENTRES ACROSS INDIA







MORRIS GARAGES

Since 1924

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