



DRIVE THE

# LEGEND

INTRODUCING THE 100-YEAR LIMITED EDITION.  
INSPIRED BY THE BRITISH RACING GREEN.



**ZS EV**

BaaS\* PRICE STARTS AT  
**₹ 19.75\* LAKH**  
+ BATTERY RENTAL @ ₹4.5\*/km

\*Ex-showroom price India for base variant under BaaS unique ownership programme, applicable w.e.f. 1<sup>st</sup> October, 2024. T&C apply. MG Motor India reserves the rights to discontinue any variant or to alter any specifications, features and design without prior notice and without liability. MG Motor India also reserves the rights to cancel the booking against any variant or at any location, at any time. Please check variant details with your nearest MG dealer for latest information.



How do you make a great car?

Well, you dare to go beyond the ordinary.

And set a new benchmark of craftsmanship.

But when you do that for over 100 years,  
you end up making more than just a great car.

You create a legacy.

A legacy that carries the nostalgia of the past.

And the excitement of the future.

Here's an ode to a legacy that is nothing less than legendary.

Introducing the 100-year Limited Edition.

Inspired by the **British Racing Green**.

***Drive the legend.***





# EXPERIENCE THE POWER OF A LEGEND.

Relish the thrilling power of a 50.3 kWh prismatic cell battery that delivers an extraordinary range of 461\* KMS on a single charge. Complementing all that power is the incredible comfort of its plush, Luxurious Interiors, a PM 2.5 Filter, a Dual Pane Panoramic Sunroof and i-SMART 2.0.



\*The range figure is based on internal test at ICAT under standard test conditions. Actual performance figures may differ in conditions other than test conditions.



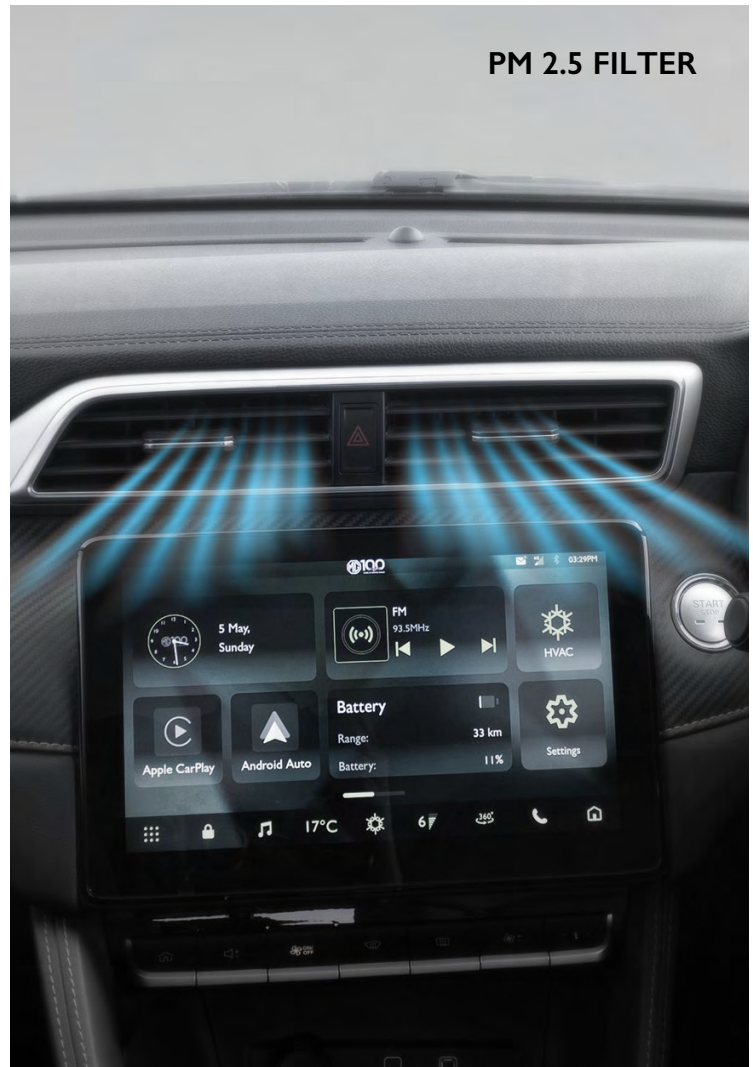


DUAL PANE PANORAMIC SUNROOF

**i-SMART 2.0**  
WITH ADVANCED UI



PM 2.5 FILTER

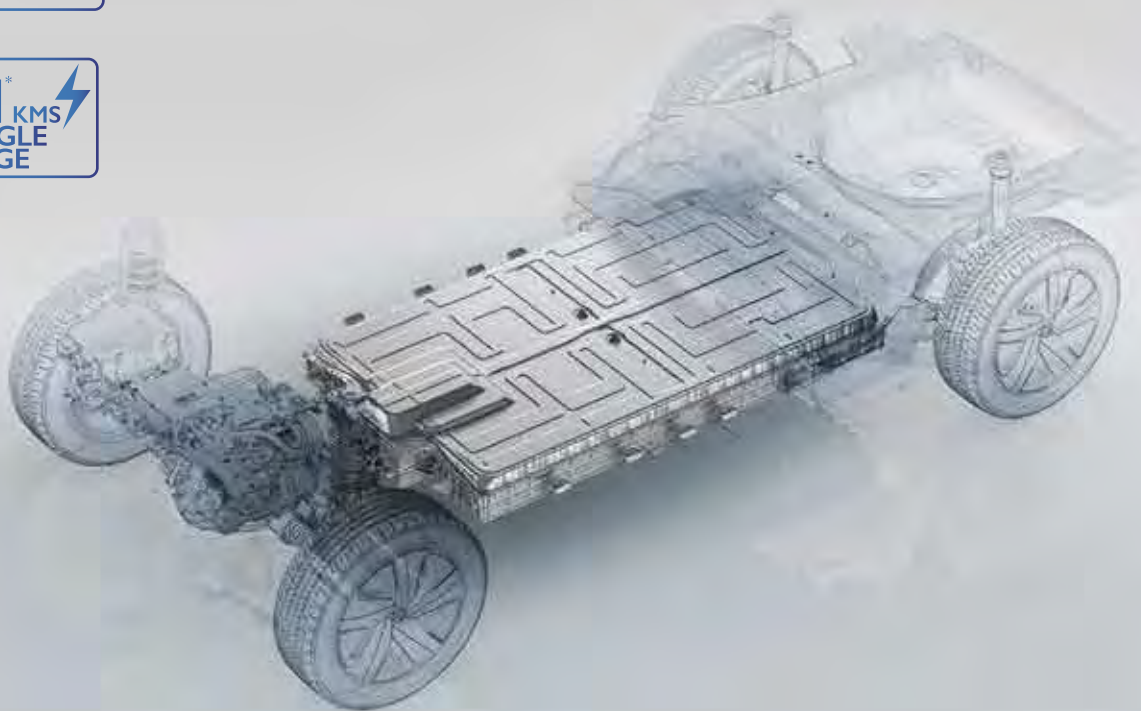


# DRIVE THE DISTANCE WITH 461 KMS\* RANGE IN A SINGLE CHARGE

The ZS EV is tailor-made for electrifying driving experiences. Make a thrilling, long-distance trip far beyond the city limits or choose an enjoyable everyday drive with ZS EV's exceptional driving range. Because the only thing you should think about is where to go next.

**50.3 kWh**  
PRISMATIC  
CELL BATTERY\*\*

**461\* KMS**  
IN SINGLE  
CHARGE



## BATTERY SAFETY

Our battery safety management meets stringent requirements that enhances overall durability, provides stable battery operation and better lifespan in Indian environment conditions.

- **ASIL-D: Enhanced Safety Integrity Level**
- **IP69K: Better Dust & Water Resistance Rating**
- **UL2580: Safety Management System**



# 6 CHARGING SOLUTIONS FOR YOU TO CHOOSE FROM

The future's electric and with ZS EV, you get 6 charging options that can be integrated into your everyday life and offer a convenient drive wherever you go.



## DC SUPER FAST CHARGERS

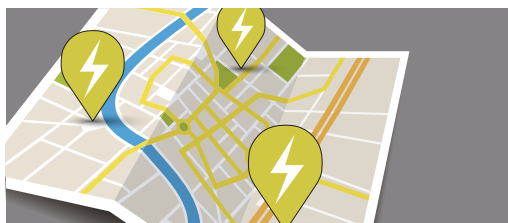
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You can use DC super fast chargers at MG dealerships, which seamlessly charges up to 80% in 60 minutes\*.

## AC FAST CHARGERS\*\*

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MG India will install an AC fast charger at your home or office, free of cost. Charge your car 100% in just 8.5-9\* hours.



## AC FAST CHARGERS AT MG DEALERSHIPS

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AC fast chargers are available at MG dealerships at selected locations in satellite cities.

## PORTABLE CHARGER WITH YOUR CAR

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A portable charging cable comes with your car kit, which can be plugged into any 15A socket to charge your car 100% in 18-19\* hours.



## ROADSIDE MOBILE ASSISTANCE#

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Roadside assistance for mobile charging support is available 24x7 in emergency situations.

## MG CHARGE INITIATIVE

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MG Charge is a first-of-its-kind initiative by MG India, which aims to install 1000 AC fast chargers within community spaces across India in 1000 days to strengthen the EV charging infrastructure.



\*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary. #Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability. \*\*The 7.4 kW AC Fast Charger is not part of standard fitment for Executive & Excite Pro variant.

# PRICE LIST



**ZS EV**

₹24 73 800\*\*

**BaaS<sup>\*</sup> PRICE**  
**₹19 74 800\***  
+ BATTERY RENTAL @ ₹4.5\*/km

\*\*Ex-Showroom price applicable w.e.f. 1st October, 2024. \*Ex-showroom price India for base variant under BaaS unique ownership programme. T&C apply. MG Motor India reserves the rights to discontinue any variant or to alter any specifications, features and design without prior notice and without liability. MG Motor India also reserves the rights to cancel the booking against any variant or at any location, at any time. Please check variant details with your nearest MG dealer for latest information.

## EXTERIORS

## ZS EV 100-Year Edition

Dual Tone Ever Green with Starry Black Roof	✓
Led Tail Lamps	✓
Full Led Hawkeye Headlamps with Black Highlights	✓
Led Daytime Running Lights	✓
New Electric Design Grill	✓
R17 Alloy Wheels with Tomahawk Hub Design Wheel Cover	✓
Chrome Finish on Window Beltline	✓
Chrome + Body Color Outside Handle	✓
Shark Fin Antenna	✓
Door Cladding Strips	✓
Black Finish ORVMs with Turn Indicator	✓
Black Finish Roof Rails	✓
Black Tape on Pillar	✓
Door Garnish - Glossy Black Finish	✓
100-Year Edition Emblem*	✓
Dark Chrome Finish ZS Emblem	✓

## INTERIORS

Full Digital Cluster with 17.78cm (7") Embedded LCD Screen	✓
Premium Leather <sup>#</sup> Layering on Dashboard, Door Trim, Door Armrest & Centre Console with Stitching Details	✓
100-Year Edition Embroidery on Front Seat Headrests	✓
Leather <sup>#</sup> Seats	✓
Rear Centre Armrest with Storage	✓
Rear 60:40 Split Seats	✓
Driver & Co-driver Vanity Mirror	✓
Parcel Shelf	✓
Luggage Net	✓
Leather <sup>#</sup> Wrapped Steering Wheel with Sticking	✓
Satin Chrome Highlights On Door Handles, Air Vents & Steering Wheel	✓

## SAFETY

6 Airbags (Dual Front, Side, Curtain)	✓
Electric Parking Brake with Auto Hold	✓
Electronic Stability Control	✓
Rear Camera	✓
Tyre Pressure Monitoring System (TPMS)	✓
Front & Rear Disc Brakes	✓
Hill Descent Control (HDC)	✓
Hill Start Assist	✓
ABS + EBD + Brake Assist	✓
Emergency Stop Signal (ESS)	✓
3 Point Seatbelt for All Passengers	✓
Pedestrian Warning System	✓
Rear Fog Lamp	✓
Rear Wiper with Defogger	✓
Speed Sensing Auto Door Lock	✓
Impact Sensing Door Unlock	✓
Front & Rear Seat Belt Reminder	✓
ISOFIX Child Seat Anchor	✓
Engine Immobilizer + Anti-theft Alarm	✓
Rear Drive Assist (RDA) - Blind Spot Detection System (BSD) + Rear Cross Traffic Alert (RCTA) + Lane Change Assist (LCA)	✓

\*Ex-Showroom prices are inclusive of 100-Year Edition Emblem & will be fitted at dealership. <sup>#</sup>Man made Leather.



## SAFETY

## ZS EV 100-Year Edition

360 Degree Around View Camera	✓
Heated ORVM	✓
Manual Day/Night IRVM	✓
Speed Warning Alert	✓

## COMFORT & CONVENIENCE

Push Button Start/Stop with Smart Entry	✓
Auto AC with Rear AC Vents	✓
Kinetic Energy Recovery System (KERS) – 3 Levels	✓
Cruise Control	✓
Driving Modes: Eco, Sport & Normal	✓
Rain Sensing Front Wiper	✓
Power Adjustable ORVM	✓
PM 2.5 Filter	✓
Auto Headlamps	✓
Electronic Gear Shift Knob	✓
Front & Rear Power Windows	✓
Driver Window One Touch Up/Down with Anti Pinch	✓
Remote Central Locking	✓
Leather <sup>#</sup> Driver Armrest with Storage	✓
Tilt Steering	✓
Front & Rear Seats Height Adjustable Headrests	✓
Seat Back Pockets	✓
Follow Me Home Headlamps	✓
Front 12V Power Outlet	✓
Dual Horn	✓
Luggage Lamp	✓
Dual Pane Panoramic Sunroof	✓
6 Ways Power Adjustable Driver Seat	✓
Wireless Phone Charging	✓
Power Foldable ORVM	✓
Rear Seat Middle Headrest	✓
Rear Seat Armrest with Cup Holder	✓

## INFOTAINMENT

25.7cm (10.1") HD Touchscreen Infotainment	✓
Wireless Android Auto & Apple CarPlay	✓
FM + Bluetooth Music & Calling	✓
Steering Mounted Audio and Phone Controls	✓
5 USB Ports with 2 Type C Ports	✓
4 Speakers	✓
2 Tweeters	✓

## CHARGER DETAILS

3.3 kW Portable Charger as Standard	✓
7.4 kW AC Fast Charger as Standard	✓

## i-SMART 2.0

Jio Voice Recognition with Advanced Voice Commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope, Dictionary, News & Knowledge	✓
VR Commands to Control Car Functions, AC, Radio etc	✓
30+ Hinglish Voice Commands	✓
Enhanced Chit-chat Voice Commands	✓

<sup>#</sup>Man made Leather.

**i-SMART 2.0****ZS EV 100-Year Edition**

Advanced UI with Widget Customization of Homescreen with Multiple Homepages	√
Customisable Widget Color with 7 Color Palette for Homepage of Infotainment Screen	√
Headunit Theme Store with New Ever Green Theme	√
Valet Mode	√
Quiet Mode	√
Digital Key with Key Sharing	√
Customisable Lock Screen Wallpaper	√
Remote AC On/Off Temperature Control, Car Lock/Unlock	√
In-car Remote Audio & AC Controls Via i-SMART App	√
Vehicle Status Scan	√
Live Location Tracking	√
Live Location Sharing (with Friends & Family as a Weblink)	√
Smart Drive - Driver Behaviour Analysis	√
Birthday Wish on Headunit (with Customisable Date Option)	√
Charging Details on Infotainment	√
Jio Saavn (In-built Online Music App)	√
Charging Station Search on i-SMART App	√
In-car Critical Tyre Pressure Voice Alert	√
Find My Car	√
Vehicle Start Alarm	√
Geo-Fence	√
Vehicle Speeding Alert with Customisable Speed Limit	√
100% Charging Notification on i-SMART App	√
i-SMART App for Smartwatch**	√
Low Battery Alert At Ignition On (For Both 12V and EV Battery)	√
e-Call (for Safety)	√
i-Call (for Convenience)	√
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	√
Preloaded Greeting Message on Entry (with Customised Message Option)	√
Departure "Good Bye" Message on Exit	√
Ecotree - CO <sub>2</sub> Saved Data on Infotainment and i-SMART App	√
Over The Air (OTA) Updates	√

**100-YEAR EDITION THEME ACCESSORY PACKAGE (OPTIONAL)**

100-Year Edition Seat Cushion	○
100-Year Edition Neck Rest	○
Side Scoop	○
Door Edge Guard	○
Front Dashcam	○

\*\*Compatible with android (wear OS) and apple watch.



# 330+ CENTRES TO COME AND SAY “HELLO MG”

We are always by your side no matter where you are and constantly expanding our network, so that you are just a ‘Hello’ away.



\*In view of our policy of continuously improving our products, MG Motor India Private Limited reserves the right to change, without notice, model, price, colours or equipment specification and also to discontinue models and/ or replace any part or accessory with any other product without any prior notice and liability. Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. The information contained in this brochure is indicative, non-binding and is provided as is, without any warranties of any kind, whether expressed or implied. The contents of this brochure are for general information purposes only and do not constitute advice. Segment definition is car length greater than 4500mm with monocoque frame starting below 20 lacs.



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