

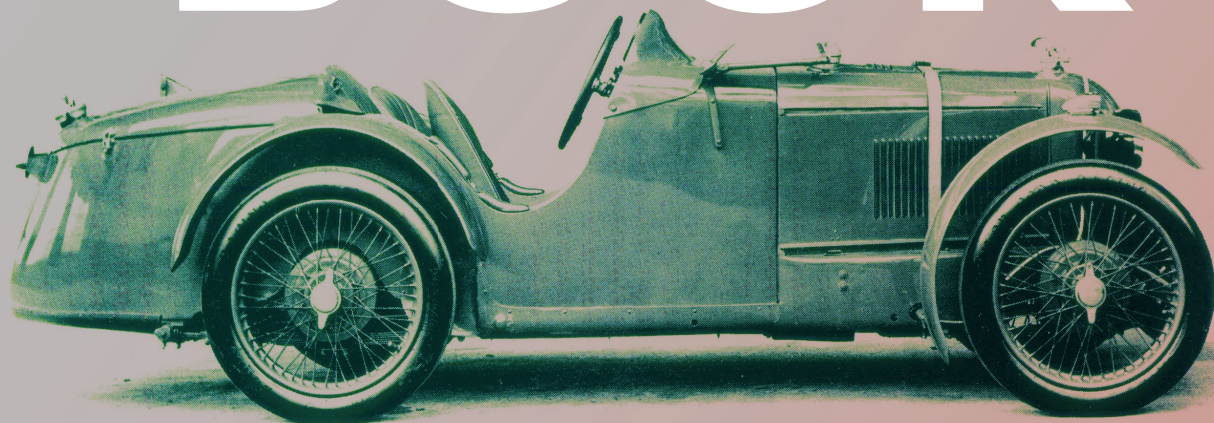


MORRIS GARAGES

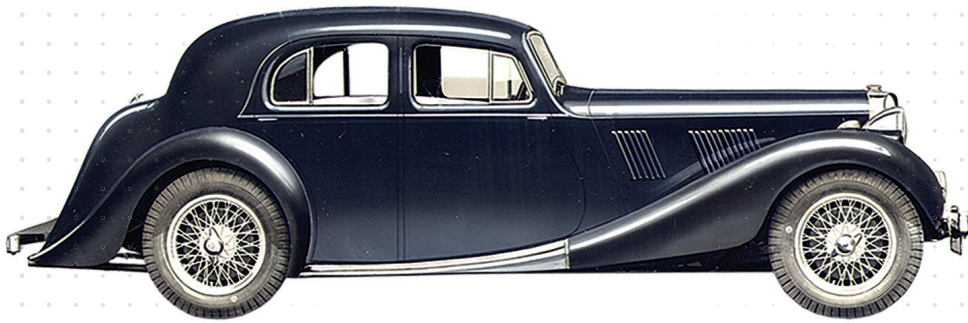
Since 1924

THE MG

FAMILY BOOK



MAKING DREAMS COME TRUE SINCE 1924



MG: THE INDIA CHAPTER

A million speeding lines, a 96-year-old legacy, and our fingers on the pulse of innovation. We are a British fashion icon but also pop culture's best mate. We're MG. A 96-year-old startup. Why a startup? Because we were founded in a garage called 'Morris Garages' in 1924 by William Morris. Today, we are a future-forward brand. In India, the MG chapter started with the launch of the MG Hector - India's first Internet Car. Following Hector's tremendous success, we launched the MG ZS EV - India's first Pure electric Internet SUV.

We've built the MG India ideology on 4 principal pillars – Innovation, Experiences, Diversity and most importantly, Communities. The MG Communities, its people and their spirit of togetherness is what defines us. Here's the MG India family sharing their stories of MG.





MG COCHIN





Our driving experience and journey with MG Hector has been exciting and fabulous. It not only turns away our morning blues and rejuvenates us by its inbuilt internet feature and Gaana app, but also lowers our stress after a very busy day at work. And while on a long weekend outing or vacations, kids loves to feel the breeze brush against them, thanks to the panoramic sunroof. It's spacious interiors and boot space encourages most of the proud MG owners to take night drives wherein their kids can have a nice and peaceful sleep.

C. Vivek



CUSTOMER STORIES

HELLO
MG!

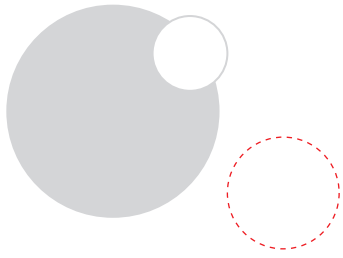
WELCOME TO
MG FAMILY.



Being a travel photographer, I end up carrying more equipment than clothes on a trip. Road trips in particular are what I prefer, which enables me to stop when I want and capture interior landscapes and faces. I work with Kerala Tourism and Photoworkshop Adventures which calls for regular travelling. In doing so, my car often turns into a second home. That's what made me chose a car which is spacious, comfortable and travel friendly. The picture featured here is from my hometown, Munnar which again demands a good car as it's a hill station. MG Hector has been very good on that, with off- road capabilities and long drive comfort. An add for me, as a wildlife photographer, it is the sunroof which allows me to capture shots without opening the door or disturbing animals in their natural habitat. I was slightly hesitant before choosing this car, as it's the first launch of MG in India. But now after 7 months, I feel satisfied that it was my right decision to take MG. The support and service has also been excellent. They have even serviced within a day which has been very convenient. I am happy with my MG.

Sebinster Francis





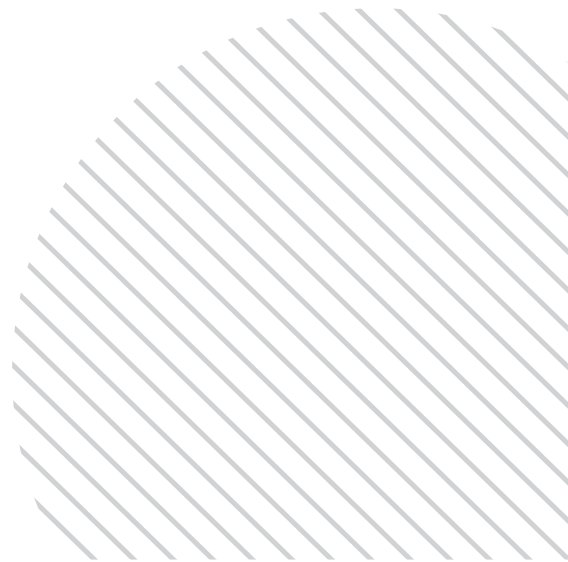
I am very excited to own a family SUV with automatic transmission. I thank God, my family and MG motor for making this a reality. Unbelievable comfort!

Aswin Uday



MG Hector is like a dream come true for us. A car with so many features in India was way beyond imagination! The panoramic sunroof, the infotainment system, smooth ride and a strong structure which ensures safety is mind boggling! For me driving MG is like flying in a Dreamliner!

Shujahideen P. B.





I was lucky enough to get delivery of my Hector within one month of my booking. Hence I became one of the first owners of the Hector in my city. A rare privilege indeed, considering its best in class features. It's a value for money car by all means and its road presence is absolutely awesome.

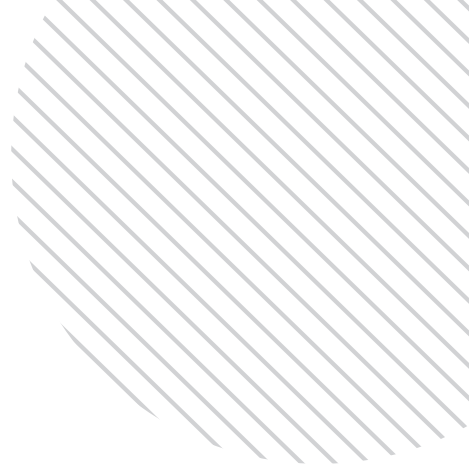
K. T. Shyam Kumar



It's an excellent car with a lot of features with comfortable and spacious interiors. The powerful engine and mileage give me a great driving experience. Internet in the car gives me more features and with the i-Smart app, I can access the car from anywhere, which inspires a feeling of luxury. I have been using a four-wheeler for the past 30 years, but the service I am getting from MG (Coastline Group) is unmatched, I highly appreciate Shamnas CI (Territory Manager) and Alex Kuruvila (Service Advisor) for a great experience.

Roy Mathew





I am very happy with my MG Hector. The riding comfort of the car is par excellence. On the highway, the performance of the car is excellent, and I have never felt that the power is inadequate.

Eldho Eapen



MG Hector is a perfect, stylish and trendy car. Absolutely fabulous. Very good ground clearance and gives a good mileage. Finally, I can say I have a fancy car. My sincere thanks to MG Cochin.

V. Shaji





I have developed a great deal of attachment with the MG showroom gentlemen and staff. I have experienced the staffs' quick response on issues with grievance management. They are so amicable and adhering to what a customer needs to satiate his demands. In short, splendid customer care every time. I have no issues which are unattended. Moreover, I take special care to attend events conducted by MG. To be honest, MG is a member of my family.

Sooraj P. P.



I have had this feeling only a few times in my life, that something is worth every penny I have paid for! That's how I feel about the Hector.

Joju Kuriakose





I had a great experience with MG Hector right from the purchase to the delivery of this beautiful car. The sales executives at MG Cochin were excellent and continued to be so even after the sale, which is very important for the customer. Coming to the car itself, it has all the features one would wish to have like plenty of leg space, even for tall passengers in comparison to all other competitor cars in the segment. It's been a month now, since I took delivery, I wish to say driving it is a sheer pleasure.

J. Sarvesh Chandran



Morris Garages is a familiar name from my childhood. Then British-made MG cars were only seen in films and movies. My son searched on Google to find out that MG was going to launch a car called MG Hector in the Indian market. My wish came true on 10th July 2019, when the first segment of MG Hector arrived in Ernakulam and I could afford one. I'm happy with my new SUV, its size and elegant features that none of the other competitors provide. As one of the first cars arrived in Kerala, in the initial few days people were fascinated with its significance. I along with my MG Hector were also featured on two YouTube channels. When travelling with family, I can travel comfortably as there is plenty of space inside. Let me tell you one more thing, it makes me happy to say that MG Hector is better than the best SUV in my vision.

Haris Mannancheril





Both the exterior and interior of the MG Hector are remarkable. The technology used in such a segment is awesome. I am fully satisfied with the service provided by MG Cochin. The overall performance of the car and the after sales service is very good.

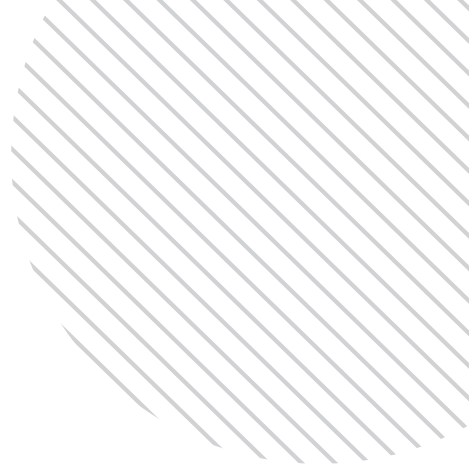
Babu Xavier



Great SUV for Indian roads with stunning and premium design. Our entire experience has been first class. The service, the vehicle, the value and the follow through. All exceeded our expectations. We love the MG Hector.

Nancy Siby





MG Hector is a very good car. It has great engine power and internet inside the car. The panoramic sunroof provides a great view even for the rear passengers. The overall performance and service of the car is also very good. Thanks to MG, it's a must buy!

Muhammed Azhar



Two good things happened last year. One, becoming a successful anchor and second, owning the MG Hector, a car with lots of emotions with the best-in-class features. I am using the top end diesel variant with top class performance with a satisfying 13 kmpl mileage on the road.

Akhil S.





I am a former user of Terrano SUV since 2014. I had no immediate plan to change my vehicle. But coincidentally, I came across a demo of MG Hector in a public function and happened to meet Mr. Feroz from MG Cochin there. I was impressed with the legroom and the spacious interior along with the boot space. A few days later I visited the showroom and met Mr. Anoop there for further discussion regarding models and decided to go for the petrol version after 25 years of being a Diesel customer. I have driven my Hector for 500 km now and I am happy with the driving comfort and the infotainment system.

Kuruvilla Jacob



