

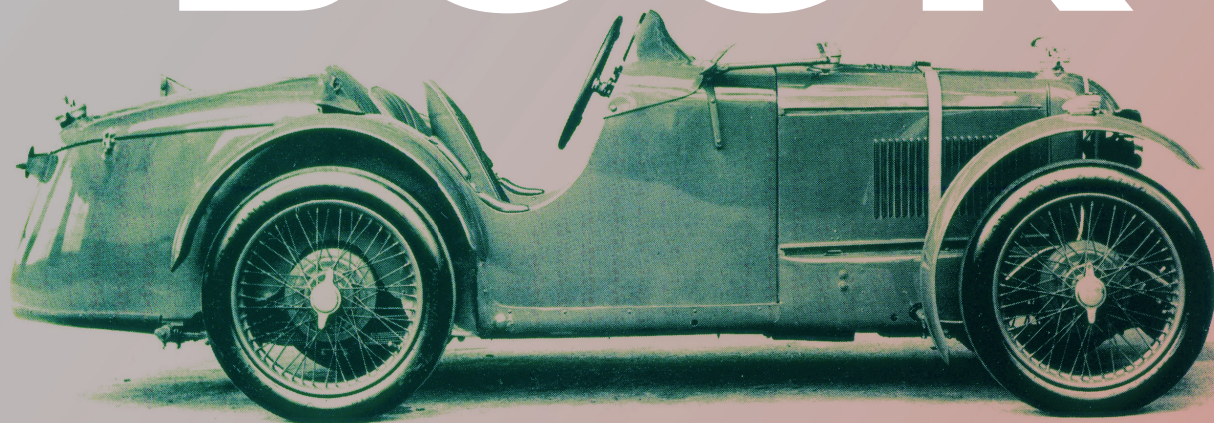


MORRIS GARAGES

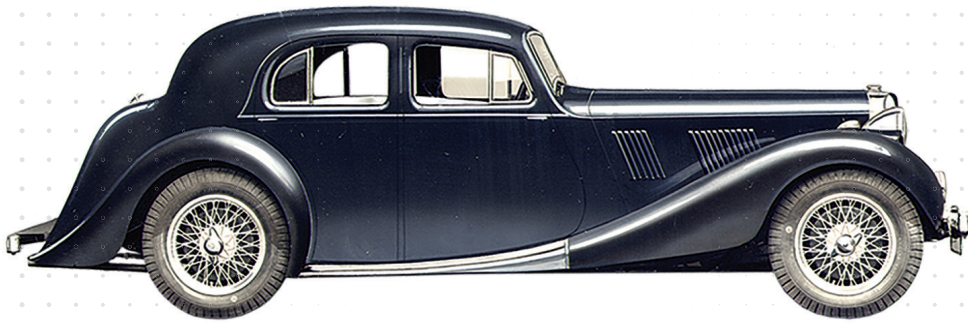
Since 1924

THE MG

# FAMILY BOOK



# MAKING DREAMS COME TRUE SINCE 1924



# MG: THE INDIA CHAPTER

A million speeding lines, a 96-year-old legacy, and our fingers on the pulse of innovation. We are a British fashion icon but also pop culture's best mate. We're MG. A 96-year-old startup. Why a startup? Because we were founded in a garage called 'Morris Garages' in 1924 by William Morris. Today, we are a future-forward brand. In India, the MG chapter started with the launch of the MG Hector - India's first Internet Car. Following Hector's tremendous success, we launched the MG ZS EV - India's first Pure electric Internet SUV.

We've built the MG India ideology on 4 principal pillars – Innovation, Experiences, Diversity and most importantly, Communities. The MG Communities, its people and their spirit of togetherness is what defines us. Here's the MG India family sharing their stories of MG.





**MG GOA**

A large white octagonal shape is centered in the upper half of the page. Inside this octagon, the text "MG GOA" is written in a bold, black, sans-serif font. Below the text, a solid red horizontal bar is positioned. The octagon is partially overlapped by a larger, semi-transparent octagonal shape with a diagonal line pattern on its left side. To the right of the octagon, a smaller white octagon is visible.





When we visited the showroom, features of MG Hector amazed us. I would say this is the best car that I have come across with its amazing features and affordable price. The sales staff was very cooperative throughout the process. We would like to thank MG for providing education to 6 girls on our behalf. We are proud of our decision to choose this luxury car. And yes, it's a human thing!

**Prachi Vaidya**



HELLO  
MG!

WELCOME TO  
MG FAMILY.



MG Hector has an excellent built quality and a neatly laid out interior design. Safety is given first priority. Service plans are excellent and tension free. Overall the vehicle is very reliable and it's a value for money SUV.

**Ashray Bhomkar**



**CUSTOMER STORIES**



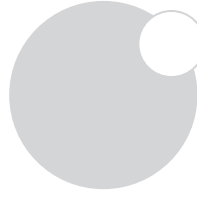
Fantastic car with best of the features. Very comfortable and luxurious, and has value for money. Great power engine and internet in the car as well. Had a good experience in the MG showroom. All the staff at the dealership are very friendly.

**Chetan Shetty**



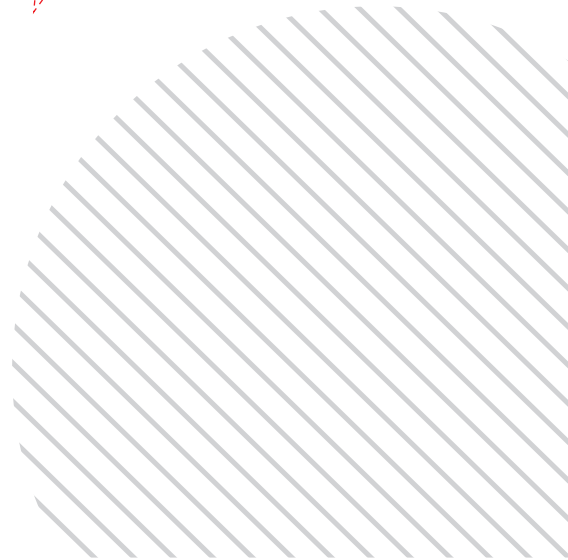
The most awaited car for us! I love the comfort, luxurious and sporty look. And I really loved the WWF initiative undertaken by MG that not only benefited me, however felt like I was making a contribution towards the society.

**Kartavi Mashelkar**



MG Hector has amazing features and is a complete value for money in the segment. All its features, especially the safety features are amazing. This is a fabulous car with a great mileage. Easy to overtake in a lower gear. So smooth and easy to handle. We are really satisfied with this car and there is no other car like MG. The response of MG dealership is also fabulous. No other dealership will give as amazing a response as we got.

**Babita Shinde**





MG Hector is very enjoyable and comfortable to drive, specifically when you are covering long distances. The robust built quality ensures safety while you are driving.

**Agnelo Fernandes**



MG Hector has the best-in-class features like voice assistant, live navigation and remote vehicle control. Its i-Smart features help to stay updated about the condition of the vehicle. The 360 degree camera and connected car features are an asset while the panoramic sunroof gives a different vibe.

**Solan Pereira**





This small note serves to express my sincere appreciation for the outstanding sales service that the MG Goa dealership has given me throughout my car purchase process. Their professional demeanor, attention to detail and exceptional service is what will make me come back to them in the future. I have already driven my Hector DCT Sharp AT to about 500 km, it has been sheer pleasure. Recently I did my first servicing at the MG Service Center, Old Goa and that too was a wonderful experience. Thank you all at MG.

**André P Fernandes**



Bringing home the Hector is such an awesome feeling and a moment of pride for me and my family. The comfort level whether you are on driving wheel or at the back is top class. The big display touch screen is full of applications and is eye-catching, which makes the dashboard look classy. Its safety features with 6 air bags, powerful engine and ABS, EBD system is of great advantage when you apply sudden brakes.

**Reshma Ramesh Shetgaonkar**





