

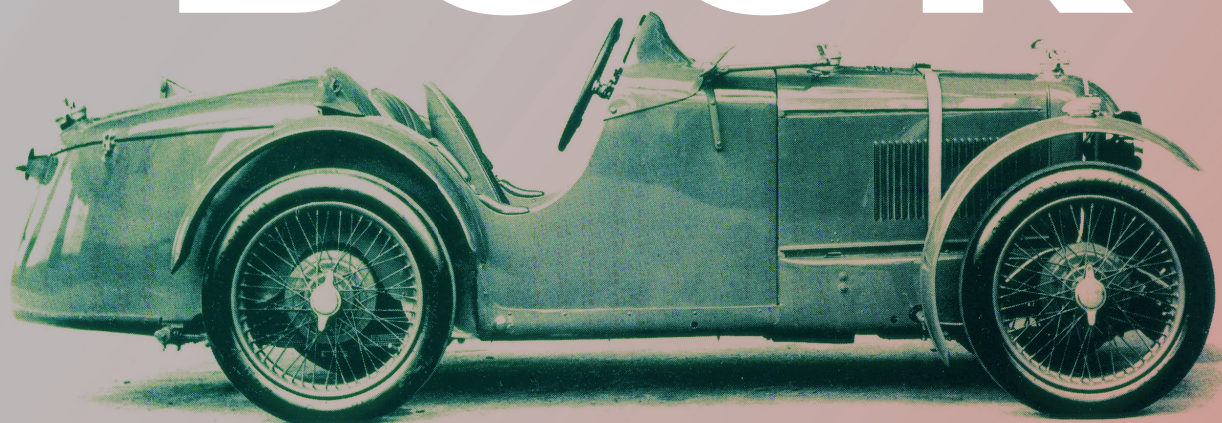


MORRIS GARAGES

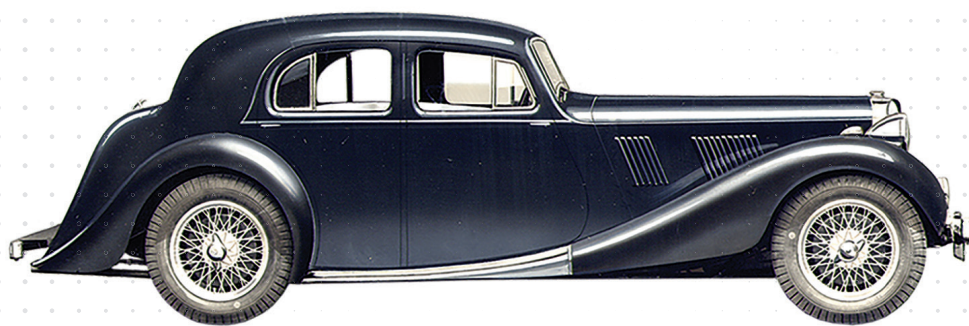
Since 1924

THE MG

# FAMILY BOOK



# MAKING DREAMS COME TRUE SINCE 1924



# MG: THE INDIA CHAPTER

A million speeding lines, a 96-year-old legacy, and our fingers on the pulse of innovation. We are a British fashion icon but also pop culture's best mate. We're MG. A 96-year-old startup. Why a startup? Because we were founded in a garage called 'Morris Garages' in 1924 by William Morris. Today, we are a future-forward brand. In India, the MG chapter started with the launch of the MG Hector - India's first Internet Car. Following Hector's tremendous success, we launched the MG ZS EV - India's first Pure electric Internet SUV.

We've built the MG India ideology on 4 principal pillars – Innovation, Experiences, Diversity and most importantly, Communities. The MG Communities, its people and their spirit of togetherness is what defines us. Here's the MG India family sharing their stories of MG.





The image features a minimalist design with a light gray background. In the upper left, a large, faint octagon contains diagonal hatching. To its right is a small, solid white octagon. Centered in the upper half is a large white octagon containing the text 'MG' in a bold, black, sans-serif font, with 'BENGALURU' in a regular, black, sans-serif font below it. A short red horizontal line is positioned under the 'BENGALURU' text. The bottom of the image is occupied by a stylized cityscape illustration in shades of gray, featuring various building silhouettes, trees, and clouds.

# MG

## BENGALURU

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The sales process was handled very professionally by the MG team and I am very happy with that. My family is enjoying the luxurious space, comfort, and technology of the car. I had purchased the Hector Sharp in January 2020 and drove around 2000 km in the 1st week itself. The experience has been truly amazing and comfortable. My first service was in February and the service department did their job very neatly. I would definitely recommend the vehicle and dealership to my friends and neighbours.

**Shashank**

HELLO  
MG!

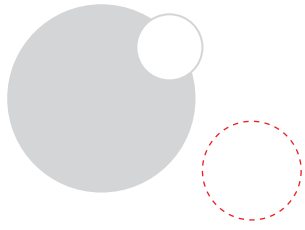
WELCOME TO  
MG FAMILY.



I would like to take a moment to thank the entire team at the MG JP Nagar dealership for a smooth and great delivery experience. My sales consultant, Mr. Anil Kumar was very helpful and answered all my queries about the vehicle and kept me updated with the status. When the vehicle was scheduled for the delivery my sales consultant Mr. Anil was out sick but he ensured that all the paperwork was completed on time and a clear handout was given to another colleague, Mr. Bharat. Both these gentlemen were commendable in ensuring a smooth delivery experience. I am very impressed with their courteous behavior and good customer service attitude. I would also like to thank the entire MG Motor team. The MG Hector is truly a human thing with a human touch from the team. Thank you once again for all the help and for bearing with my tantrums.

**Prabhu L. Jadhav**

CUSTOMER STORIES



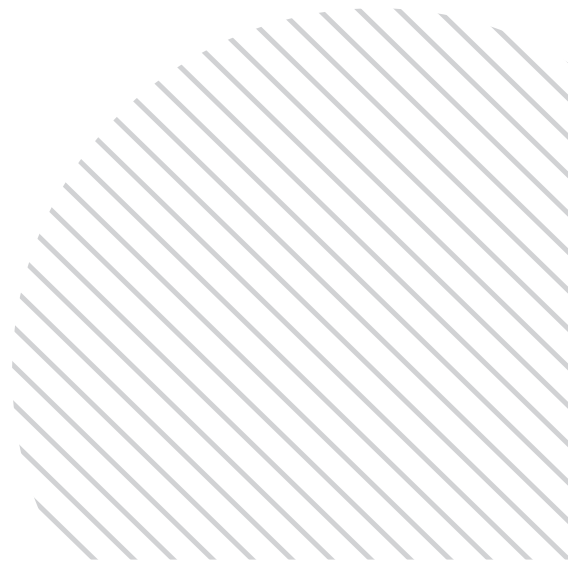
My experience with MG Electronic City showroom was a very memorable moment, right from the day I visited for an enquiry till the delivery of the vehicle, the experience was unforgettable. My sales advisor, Chethan was very helpful during the whole time and even after the delivery. They understand what people are looking for and I really appreciate that. My thoughts about my Hector are that I made the right choice, the comfort level of the car is awesome and the ride quality is amazing. My family enjoys it thoroughly whenever we are in the car.

**Kamalarajan S.**



We are really happy to have the Hector. I like the interior design and user-friendly functionalities of the car like opening the trunk without using the key. It feels like the best robot that we could have owned.

**Rashmi Suresh Muliman**





Mighty beast with powerful road presence and acres of room inside! Spirits away on the highway, absolute gem of a car, the more I explore the more I am in love with it! She also listens to me, 'Hello MG'!

**Sinoj Chandrasekharan**

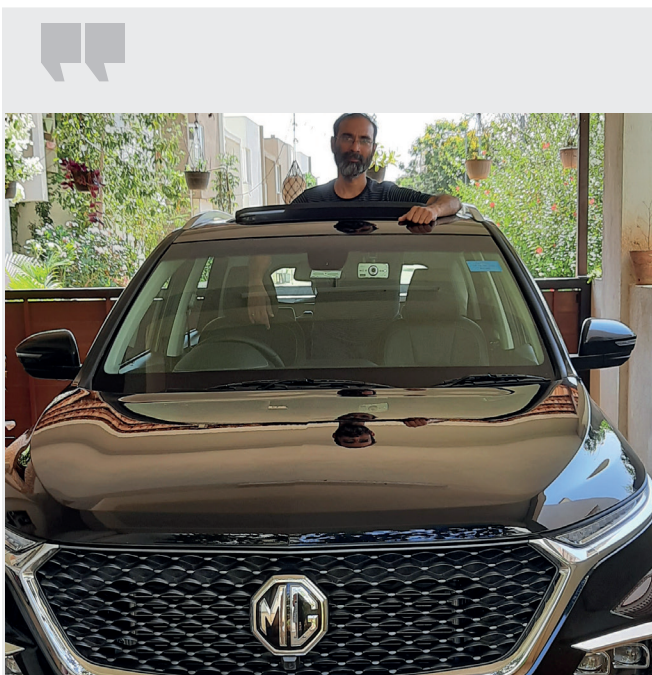


Let me start by saying, my love for technology was the reason I opted for the MG Hector. The car is easy to handle, has a good road presence, and is one of the leading technology-driven cars. I own cars from other brands like Mahindra, Renault, Maruti and Toyota but the service provided by MG motor is better than my experience with other brands. I had an issue about a light that kept appearing on my instrument cluster and called MG about the same. To my surprise, a team was sent to my place to check and also explain the rationale behind it. It was a non-issue but the swiftness with which the MG dealership responded was superb. I also got a few calls after that to check on my concern. This is a company that puts the customer at the heart of what they do. I am happy with my decision of buying the MG Hector.

**Vijay Krishna**







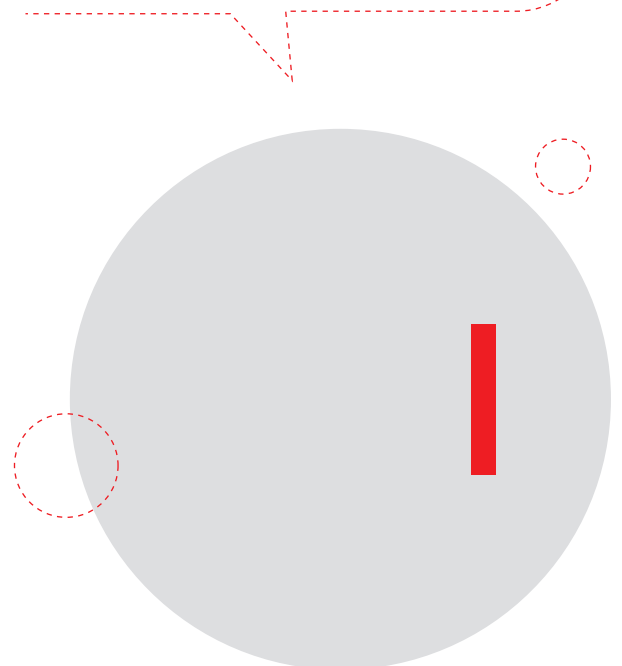
MG Hector has been a dream car for us. The vibe inside the vehicle is premium and the NVH is great. In just a few days of owning this, I went for a trip to Coorg. It has become a part of our family now.

**Muralikrishna A.**



The car has great engine power and the internet feature allows you to find your location. The pre-sale and post-sale experience with the MG team has been commendable. I am proud to start my journey with MG Hector.

**Amit Tiwary**







I'd like to take a moment to appreciate Mr. Adarsh from the MG showroom for the excellent support during the buying process. His professionalism and ability to handle queries with patience exceeded my expectations. Such a commitment to customer satisfaction is to be commended. #HappyCustomer

**Anushrutha**



I am glad to own the new beast - The MG Hector and am extremely happy with the comfort and road grip on the highways. My kids love to use the voice command features, the infotainment options, and the panoramic sunroof. We all thoroughly enjoyed the Nandi foothills drive and the event that was organised by MG Motor in Bangalore. We are looking forward to more such events and journeys.

**Abdul Rahim**





We love our MG Hector. Buying the MG Hector has been one of the best decisions. It's a great car with an awesome driving experience.

**Prasoon Kumar**



