

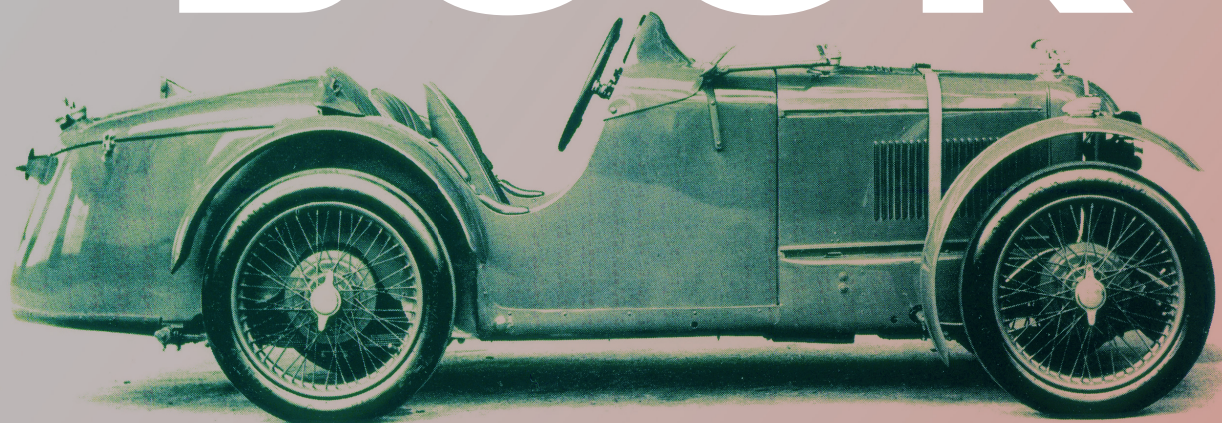


MORRIS GARAGES

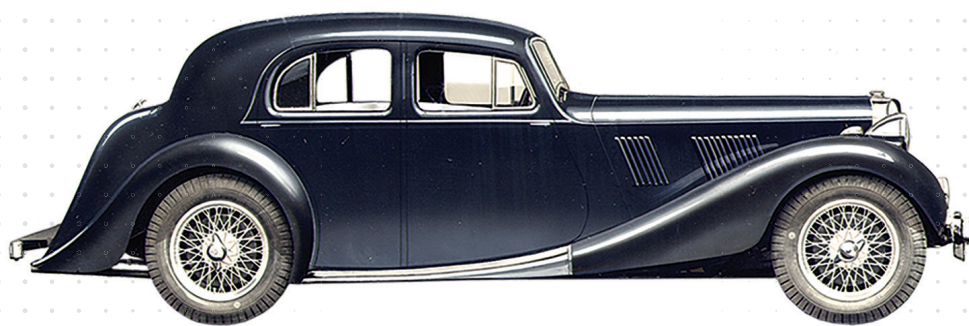
Since 1924

THE MG

# FAMILY BOOK



# MAKING DREAMS COME TRUE SINCE 1924



# MG: THE INDIA CHAPTER

A million speeding lines, a 96-year-old legacy, and our fingers on the pulse of innovation. We are a British fashion icon but also pop culture's best mate. We're MG. A 96-year-old startup. Why a startup? Because we were founded in a garage called 'Morris Garages' in 1924 by William Morris. Today, we are a future-forward brand. In India, the MG chapter started with the launch of the MG Hector - India's first Internet Car. Following Hector's tremendous success, we launched the MG ZS EV - India's first Pure electric Internet SUV.

We've built the MG India ideology on 4 principal pillars – Innovation, Experiences, Diversity and most importantly, Communities. The MG Communities, its people and their spirit of togetherness is what defines us. Here's the MG India family sharing their stories of MG.





The image features a large white octagon in the upper center containing the text 'MG PUNE' in a bold, black, sans-serif font. Below the text is a short red horizontal line. To the left of the octagon is a large, light gray shape with diagonal hatching. To the right is a smaller white octagon. The bottom of the image is a detailed illustration of a cityscape with various buildings, trees, and clouds in shades of gray.

**MG** PUNE





HELLO  
MG!

WELCOME TO  
MG FAMILY.



Hector looks just superb. I have driven over 500 km in one go and felt nothing. It's very smooth to drive and cost of ownership is just perfect.

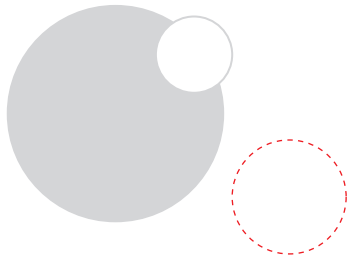
**Akshay Mehta**



I love owning the most swanky car in India and I enjoy the experience of people stopping by to take a look at my car. The very first day, many people across the road complimented me on buying such a beauty. I felt grateful. The internet in the car makes it such an amazing device that I don't remember how many times I have sat in my car watching videos while sitting in my parking lot. The 'gaana app' allows me to jump to any song in the world anytime. The access of so many features on my mobile phone pampers me a lot and I love using these features. All commands are extremely helpful at times, and I love to show it off to my friends when I just say - Hello MG, open the sunroof. My Hector is extremely smooth in cities & equally powerful & thrilling on the Highway. The handling is so perfect that even a newbie can easily handle such a big car. The cost at which the Hector comes, offering so many first in segment features, not only makes the owners happy, but also make them look smarter than the owners of other brands in this segment.

**Alok Kumar**

CUSTOMER STORIES



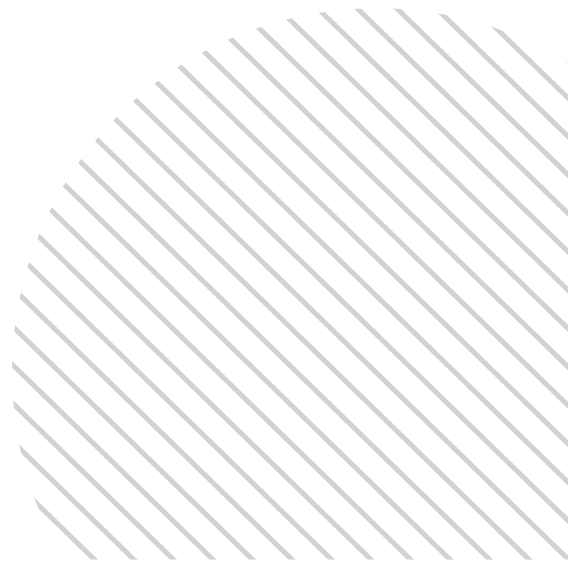
The look is very modern and appealing. It beats all other brands in its class. A complete value for money product. It gives me far more comfort as compared to the other brand products I have owned in past.

**Milan Naik**



I have driven this car across Maharashtra, Gujarat and Rajasthan and the experience has been amazing. My MG did remarkably well even through the dense fog in Dec/Jan with zero visibility in Rajasthan, when many other competitor brands gave up and put themselves on sideways due to zero visibility.

**Vinay Mundhra**







I am the proud owner of Hector DCT, which has wonderful pick-up and a smooth driving experience. It works like a charm and the ease of operating certain functions from my smartphone is amazing.

**Subhash Khandagale**



I recently visited the MG service center in Pune for my 1st Hector service. I was pleasantly surprised when I was told there that I had earned 9,000 rewards points under the 'Worth Waiting For' program by MG. These reward points were in exchange of the 2 month waiting period for Hector. I reimbursed those points to install some car accessories. Thank you, MG for such a wonderful gift.

**Sachiien Kawale**





Hector is a great combination of beauty and beast. I feel proud when people turn back and look at it again and again. Most useful thing about the car is MY MG mobile app, never seen anything like this before where you can turn on/off AC, open tail gate etc. by phone. It's a wow factor. A kind of magic! Very accurate and useful. I consider it as one of the safety features of Hector. I have had many long drives and never encountered a single issue. Along with the driving experience I also want to highlight MG sales, service and support model. I found it best in the market. Happy to be a part of MG family and proud Hectorian!!! It is very cost effective and offers real value of money. All the premium features well packed in a pocket friendly range. Even service cost is very controlled, if I calculate, it is 50% less than my Grand i10 servicing cost.

**Jeetandra Soni**

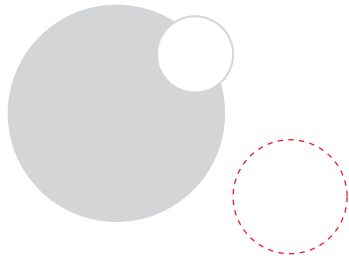


Comfortable SUV for long drives. If compared to other vehicles, the MG Hector has the best vehicle stability on road. I'm the proud owner of a MG Hector.

**Ganesh Borude**







The look is very impressive, quite a head turner. It's a new car concept in India and especially the facilities provided in the MY MG mobile app. All is again a new concept, initially looked like a gimmick, but it's very useful and makes life easier while driving. Very spacious and comfortable cabin for long journeys. I have an automatic, which enhances the driving comfort as well, especially in city traffic. Good suspension takes care of bad road conditions. Loads of safety features to ensure a safe drive at all times. Good build quality and a longer warranty also gives confidence in terms of low maintenance costs in the times to come.

**L. K. Mediratta**



The front Masculine look with a trendy LED, the fabulous alloy wheels and the moon roof, what else do you need! One of the best thing about the Hector is its connected features. Along with that the auto lights, rain sensing wipers, car's amazing hold on turns and while changing lanes are added benefits. In a single line, for me my "MG Hector fills my Soul".

**Samraat S. Jadhav**



