



INTRODUCING

MG SHIELD+

An experience that puts your well-being and safety as the top priority and allows you to explore the world of MG through convenient, contactless and safe practices.

CONTACT-FREE TECHNOLOGY

A host of industry first digital solutions to keep you safe and ensure a convenient and hassle-free experience for you.



MG VPHY: Self guided digital car demonstration



Over-The-Air Updates: Contactless car update over the air, just like your mobile phone



MY MG App: Industry first features like service booking, talking to advisor or making payment via app



E-booking & Online Car Configurator: Book your dream MG online

AT-HOME CONVENIENCE

Introducing services that you can enjoy from the comfort of your home.



MGCare@Home: Car sanitisation and basic service/repairs at your doorstep



Deliver & Disinfect- Sanitised delivery of your new MG at home



Schedule at home car demonstration & test drive



Safe home car pick up and drop for scheduled service

SANITISATION & SAFETY ASSURANCE

Adopting all-around measures to ensure your safety and well-being at all times.

At Dealerships and Service Workshops



All mandatory health and safety norms to be followed by staff and visitors



Mandatory screening of all staff and visitors before entry



PPE worn by staff at all times



Social distancing to be maintained



Periodic sanitisation of dealerships and service premises



Sanitisation of display/ test drive cars and equipment after each customer



Digital payments and invoicing

In-car

Keep your car cabin clean and safe for every drive



Fumigation by MGerm Clean



Medkinn car cabin sterilization technology





MORRIS GARAGES

CONTACT-FREE TECHNOLOGY

A host of industry first digital solutions to keep you safe and ensure a convenient and hassle-free experience for you.

MG VPHY

Enabling a new era of digital demonstration, MG VPHY offers self-demonstration that lets you explore the MG Hector at your own pace without interacting with any dealership staff.



Over-The-Air Updates

Get the first-of-its-kind over-the-air update for your Hector car software, without even going to a service centre. Conveniently update your car with a host of interface and thematic changes, and many more, at your convenience, right from your home.



MY MG App

Say hello to MY MG App with industry first features. Let the app navigate you through a host of services and features seamlessly and comfortably.

- Locate nearest dealership
- Get service cost estimates
- Track service history and book service appointments with safe home pick up and drop
- Get notified through automated service reminder notifications for your next servicing date
- Track vehicle at every stage of your servicing
- Pay for your service via online digital payments
- Connect with service advisor for any queries or complaints
- Get automatic updates customized specifically for your MG

E-booking & Online Car Configuration

Explore all the benefits of a brick and mortar dealership now with just a click of a button. Whether you are looking for a brand new MG or want to configure your dream car, visit our website.



MORRIS GARAGES

AT-HOME CONVENIENCE:

We are always by your side through our new services that you can enjoy from the comfort of your home.

MGCare@Home

Get your car sanitised and avail basic service/ repair at your doorstep. The program is aimed at bringing convenience right at your doorstep. We follow all industry standard Covid-19 precautions.

Deliver and Disinfect

Opt for a safe & sanitised delivery of your MG right at your doorstep. Your MG is sanitised thoroughly during pre-inspection and re-sanitised again right in front of you. The delivery executive will follow all safety and health protocols while delivering your dream car.

Schedule at Home Car Demonstration & Test Drive

Experience the cars of the future without stepping outside your home. Our representatives will bring MG to you. The demonstration cars are sanitised after every customer interaction and equipped with sanitisers and wipes for safety.

Safe Home Car Pick Up and Drop For Scheduled Service

If you have a scheduled service coming up for your MG, we will ensure safe home pick up and drop of your car by trained professionals. The car will be sanitised every time it exchanges hands during the entire service process.



SANITISATION & SAFETY ASSURANCE:

Safety is our foundation and we have adopted all possible measures to ensure that at each customer experience point. Be it in our dealerships, service workshops or in the car itself– we have left no stone unturned in securing every aspect of the overall customer experience.

At Dealerships and Service Workshops



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Mandatory screening of all staff and visitors before entry



PPE worn by staff at all times



Social distancing to be maintained



Periodic sanitisation of dealerships and service premises



Sanitisation of display/ test drive cars and equipment after each customer interaction



Digital payments and invoicing

In-car



Car Fumigation by MGerm Clean:

To ensure complete protection against COVID-19, we have introduced car fumigation by MGerm Clean. It will disinfect not only high touch points like steering wheel, seatbelts etc but the entire cabin of your MG.



Medklinn Car Cabin Sterilization Technology:

We have introduced a car cabin sterilization technology for your MG Hector that will disinfect your car interiors periodically allowing you to breathe cleaner air on every drive.



First in industry