

THE NEXT-GEN
MG HECTOR
IT'S A HUMAN THING

WITH
ADAS



*Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving.

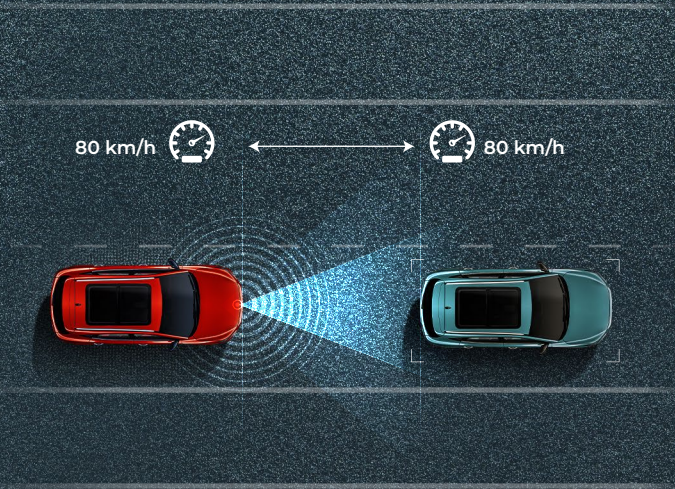
AUTONOMOUS LEVEL 2 (ADAS)

Your Hector is built with one thing in mind – to raise your driving experience and safety with the most cutting-edge technology on offer. The **11 Autonomous Level 2** features of the Advanced Driver Assistance System (ADAS) are a giant leap in this direction, which keep an eye out for you at every turn and straight.



ADAPTIVE CRUISE CONTROL (ACC)

Adaptive Cruise Control senses and monitors the road ahead and automatically accelerates or decelerates for maintaining a proper distance from the vehicle in front. Thanks to the **Bend Cruise Assistance (BCA)**, the vehicle automatically decelerates when entering a curve based on your driving speed and curve radius.



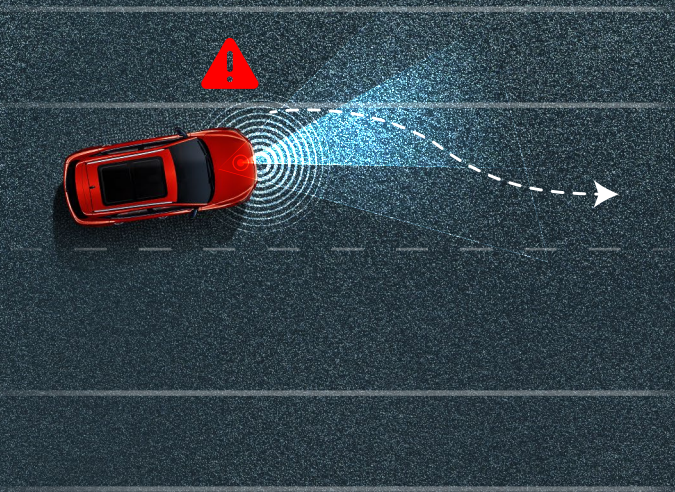
TRAFFIC JAM ASSIST (TJA)

Traffic Jam Assist (TJA) works in conjunction with **Adaptive Cruise Control (ACC)** and **Lane Keeping Assist (LKA)** to let you cruise through heavy traffic with complete safety and comfort. By keeping the vehicle in middle of the lane and maintaining a safe distance from the vehicle in front, TJA securely and comfortably takes you through jams with minimal effort.



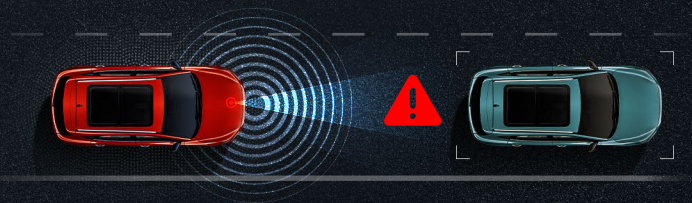
LANE DEPARTURE WARNING (LDW)

If, the vehicle is 'unintentionally' deviating from its lane without giving an indicator, to keep you inside the lane, the **Lane Departure Warning (LDW)** function identifies lane markings on the road and warns the driver through visual and acoustic signals or steering wheel vibrations to ensure you stay inside the lane.



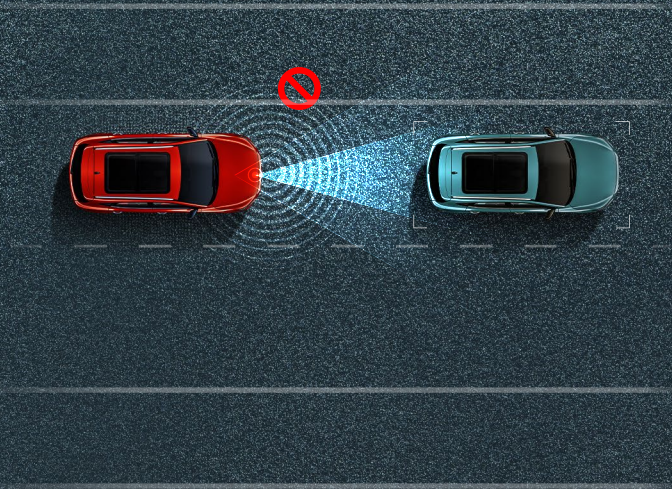
FORWARD COLLISION WARNING (FCW)

This system alerts the driver about a potential front collision danger with a vehicle or a pedestrian when the gap becomes too close. So, that the driver can react effectively to avoid or reduce the collision. In addition, **Safe Distance Warning (SDW)** alerts the driver if safe distance is not maintained.



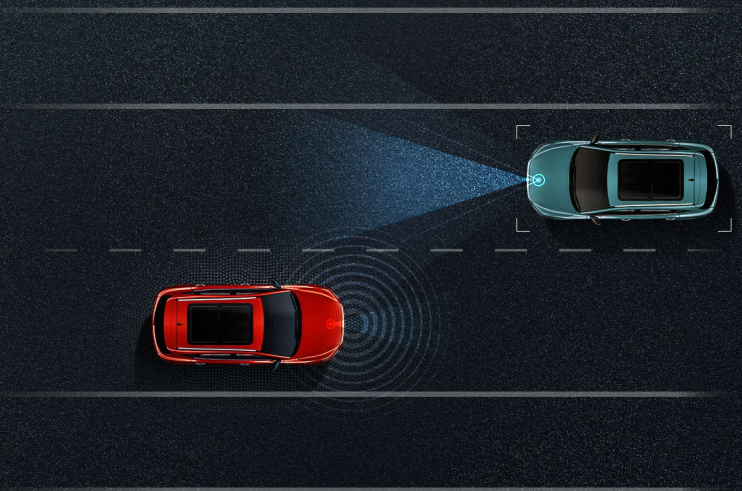
AUTOMATIC EMERGENCY BRAKING (AEB)

If the driver doesn't respond in a near collision situation, the **Automatic Emergency Braking (AEB)** system will automatically apply limited braking to either reduce the vehicle speed, avoid the collision or lessen its consequences. The **AEB - Pedestrian** also works in case there are pedestrians **crossing in front of the vehicle**.



INTELLIGENT HEADLAMP CONTROL (IHC)

To avoid distracting other road users from high-beam and to make night driving convenient for everyone, **Intelligent Headlamp Control** activates / deactivates the high-beam, depending on the oncoming traffic and environment situation.





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