

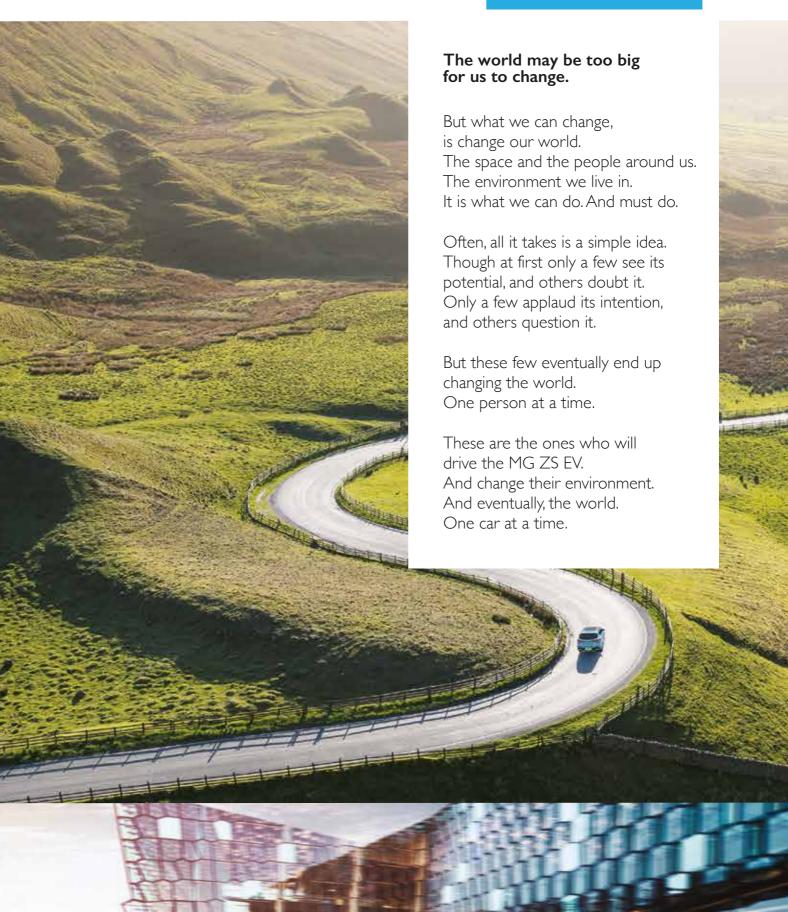


INDIA'S FIRST PURE ELECTRIC INTERNET SUV

STARTING AT ₹20,88,000*



#ChangeWhatYouCan







1924

THE FIRST MG IS BORN



1933

THE FIRST RECORD IS BROKEN



1956

THE YEAR
OF THE
CLASSIC
MAGNETTE



1959

NAME'S BOND, MGA BOND



2000

A NEW BEGINNING



2012

DESIGN MEETS POWER



2015

THE FIRST SUV IS LAUNCHED



2018

INNOVATION THRIVES WITH THE MG HS



HISTORY TIMELINE 1945

BEGINNING OF COOL AFTER THE WAR

1957



1962

PRINCE CHARLES GETS AN MGC

2011



2014

FIRST & FURIOUS

2017

THE MAGIC OF E-MOTION

2019



MG HECTOR
THE
INTERNET
CAR

М

MG ZS EV
INDIA'S
FIRST
PURE ELECTRIC
INTERNET SUV

2020

About MG ZS EV

The MG ZS EV is not just India's first pure Electric Internet SUV, but also a catalyst for change. At MG, we believe change begins with a few, the ones who lead from the front and inspire others to do the same.

A step in the same direction, MG ZS EV, the global SUV is designed for the few who would like all the benefits of a zero tail pipe emission vehicle but in style.

The MG ZS EV does not compromise on aesthetics, has an excellent build quality, would thrill you with its performance and is powered by i-Smart EV 2.0. Style, substance, performance – all comes packed with the MG ZS EV.



5 Reasons to not worry about charging

Enjoy hassle free charging with multiple options for your MG ZS EV.



AC Fast Chargers*

AC fast charger provided and installed by MG India at your home or office, free of cost. 80% charging in **6-8 hours**.



Portable Charger With Your Car*

Portable charging cable that comes with every car and can be plugged into any ISA socket. 80% charging in **I6-18 hours.**



DC Super Fast Chargers*

DC super fast chargers available at your MG dealerships, 24x7. Up to 80% charging within **50 minutes.**



AC Fast Chargers at MG Dealerships*

AC fast chargers available at MG dealerships, along key routes in satellite cities.



Road Side Mobile Assistance*

Road side assistance for mobile charging support, available 24x7 in case of an emergency.



Safety is our Foundation





Front & Rear Seat Belt Reminder



Heated ORVM



Tyre Pressure Monitoring System (TPMS)



Rear Disc Brakes



ABS + EBD + Brake Assist



Hill Descent Control



Electric Parking Brake



3 Point Seatbelt For All Passengers



Reverse Parking Camera With Dynamic Lines



Electronic Stability Control



Hill Start Assist



6 Airbags (Dual Front, Side, Curtain)





Battery Safety Standards

The battery is the heart of an EV. Which is why we do everything possible - and sometimes what's not - to ensure that it is the safest, and the most cared for thing in your car.

UL 2580: Standard For Safety

Eight Super Critical Tests



Short Circuit



Soaks



Dust



Fire



Extrusion



Collision



Smoke



Fall

IP67: Standard For Safety



Waterproof & Dustproof



Insulation Monitoring



Electromagnetic Shielding



Collision Monitoring



High Voltage Interlock



Overload Protection



Safety is Paramount

As safety is the key, your MG ZS EV comes with European Standards.

Based on European standards



European E-MARK



European REACHEnvironmental standards in the car



European E-NCAP
Safety Standard Design



UL2580Battery Safety Certification



IP67

Dust and Water Resistance Index



Performance

PERFORMANCE STATS



Battery Capacity

44.5 kWh

(Ultra High Density Battery)



Range

340 km*



Max Torque Nm

353 Nm



Max Power

142.7 PS



0-100 km/h

8.5 seconds



Sport

Accelerated driving mode for an exhilarated driving experience.

Normal

Driving mode with balanced range and driving performance.

Eco

Efficient driving mode to maximize range.



Features **Exterior**



Breathable Glow Logo



R17 Machined Alloy Wheels



LED DRLs





Inspired by the majestic London Eye, true to its British genes, the London eye headlamps give the MG ZS EV a powerful persona, the kind which makes your MG ZS EV stand out in the crowd. Not only it aesthetically compliments the grille but also brings out the glam quotient.



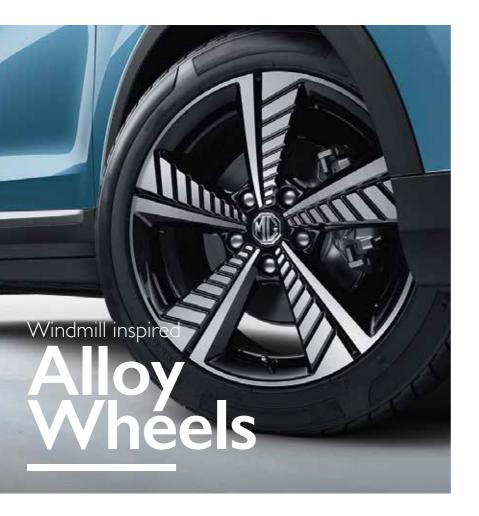


Inspired by the magnetic fields between the celestial bodies, the MG ZS EV Grille connotes the same. The deep concave grille is complimented with enough chrome to get the bling on.





The taillights depict the plough, also called big dipper. They are inspired by the seven brightest stars of the constellation Ursa Major. The side design depicts the phantom that flies through the corners.





Inspired by the iconic Dutch Classic windmills, the wheels of MG ZS EV look sturdy and powerful lending the SUV a premium appearance.



Features

Interior



Leather # Seats, Driver Armrest With Storage



Leather Wrapped Steering Wheel With Stitching



Leather[#] On DoorTrims and Dashboard



8.9cm Multi Info Display



Rear 60:40 Split Seats



Features

Comfort and Convenience



Rain Sensing Front Wiper



Dual Pane Panoramic Sky Roof



PM 2.5 Filter



6 Ways Power Adjustable Driver Seat



Push Button Start Stop With Smart Entry



Driving Modes : Eco, Sport & Normal



Cruise Control



Auto Headlamp



Electronic Gear Shift Knob

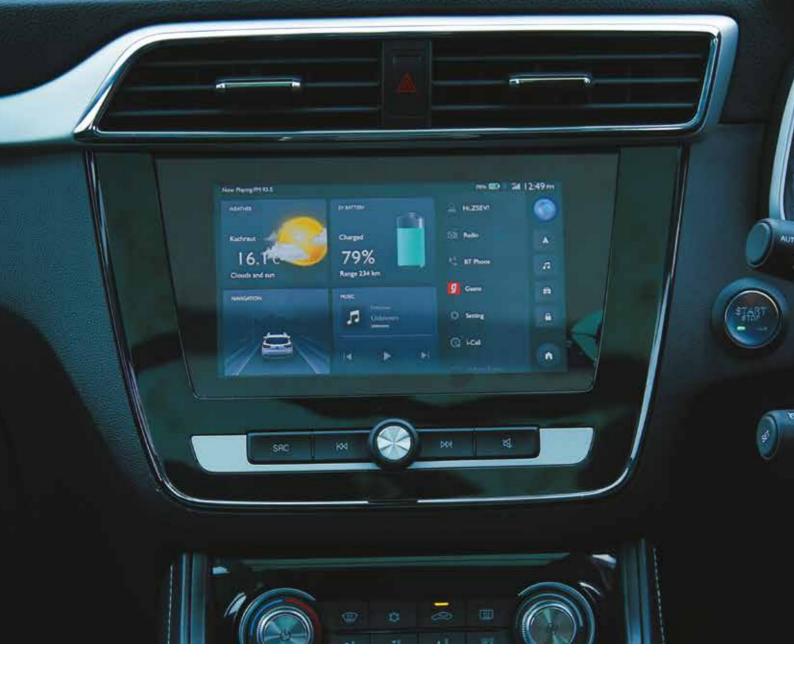


Kinetic Energy Recovery System(KERS) – 3 Levels



Sky Roof

The Panoramic Sky Roof covers 90% of the roof of your MG ZS EV and lets you bathe your MG ZS EV in the natural light. It's like having the sky as your companion on every journey you take with your EV.



20.32cm

Infotainment Touch screen

Your car is an extension of you. And a car like MG ZS EV is even more so. To keep you connected and always in touch, it comes with a 20.32cm HD Touch Screen powered by the i-SMART EV 2.0, to ensure you always have a finger on your car's pulse.



i-SMART EV 2.0 : Connected Car Features



20.32cm Infotainment Touch Screen



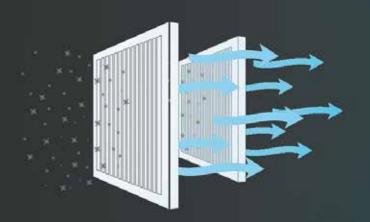


IN-CAR AIR QUALITY

PM 2.5 FILTER ON

CAR AIR QUALITY

very good 0.6



PM 2.5 Filter

MG ZS EV comes equipped with an inbuilt PM 2.5 Air Filter to provide healthy air inside your SUV cabin. Which means even if PM 2.5 measurement outside is 200-300, the level inside the car will be safe, less than 30 AQI, in just under 5 minutes. You breathe pure as your ZS EV breathes pure. One could safely say that you roll up the windows for a breath of fresh air.

CO₂ Savings

Save CO2 and reduce your carbon footprint every time you drive the MG ZS EV - bring a positive impact on the environment around you.









60+ Connected Car Features

EV SPECIFIC FEATURES



BATTERY & RANGE STATUS

Know current battery level, real time remaining range on the app.



360 SPIDER NAVIGATION

Know the dynamic range in each direction from your current location based on the traffic/road conditions.



CHARGING INFORMATION

Know the time remaining to charge, charging current & voltage when the vehicle is on charge on the app.



RANGE ALERT

Get alerts if the distance is out of the car's remaining range and suggestions for the nearest charging station at the location where the range ends.



ECO-FRIENDLY UPDATES

Know contribution made to the environment in terms of ${\rm CO_2}$ saved & share it with friends.



CHARGING STATION INFORMATION

Search the charging stations on the inbuilt maps and get detailed information about them.



VOICE RECOGNITION

Find nearby charging stations, check battery status and remaining range via voice commands. Over 100+ voice commands activated by saying "Hello MG".



OTHER FEATURES

60+ Connected Car Features



M2M EMBEDDED SIM

M2M (Machine to Machine) embedded 5G-ready SIM with Internet Protocol Version 6 (IPV6).



OVER THE AIR [OTA] UPDATE

New software, new voice recognition commands and entertainment content and more updated over the air.



REMOTE VEHICLE CONTROL

Controls functions remotely like AC on/off, door lock/unlock, light flashing and honking with your mobile app.



E-CALL

Self initiated emergency call sends a message and location to 24/7 pulse hub if airbags are deployed. The pulse hub calls the car and owner for immediate assistance.



I-CALL

Get a call from the MG pulse hub for general assistance or road side assistance at the touch of the i-Call button.



KNOW YOUR VEHICLE STATUS

Scan car for status check before every journey or anytime you want.



GEOFENCING

Set Geofence (outwards or inwards) upto 100 km & receive notification if the car leaves the safe perimeter preset by you.



NAVIGATION

Online navigation with live traffic updates for a faster smoother drive.



PRELOADED ENTERTAINMENT CONTENT

Preloaded entertainment content in head unit.



SMART DRIVE

Driver analytics- harsh braking, running idle, routes taken etc. on the app to improve driving skills.



SECURITY ALERT

Get alerts on the app in case of abnormal door open, abnormal ignition on, vehicle overspeed etc.



60+ Connected Car Features



FIND MY CAR

Find car's location & the shortest route to it on your app.



WI-FI CONNECTIVITY

Connect the car to internet via connecting to an external wi-finetwork in addition to the embedded sim.



GAANA PREMIUM ACCOUNT

Download & store upto 100 songs from built-in Gaana Premium Account.

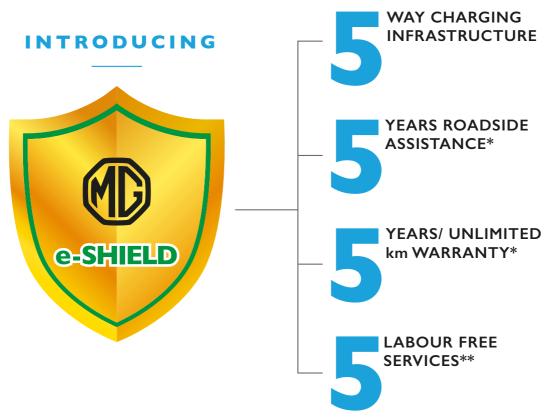


WEATHER

Know the weather status & weather forecast upto $5\,$ days for any location.







Colours



FERRIS WHITE

COPENHAGEN BLUE





CURRANT RED



TECHNICAL SPECIFICATIONS

FEATURES	EXCITE EXCLUSIVE		
DIMENSIONS			
Overall Length (mm)	4314		
Width excluding mirrors (mm)	1809		
Height (mm)	1620 1644 (With Roof Rails)		
Wheel Base (mm)	2585		
ELECTRIC MOTOR			
Electric Motor Type	Three Phase Permanent Magnet Synchronous Motor		
Max. Power (PS@rpm)	142.76@3500		
Max.Torque (Nm@rpm)	353@5000		
HIGH VOLTAGE BATTERY			
Battery Capacity (kWh)	44.5		
Charger Connection Type	Type 2 plus CCS		
Estimated 7kW Charge Time (0-80%)**	6 to 8 hours		
Estimated 50kW CCS Charge Time (0-80%) @ 50kW**	50 minutes		
TRANSMISSION			
Transmission	Automatic		
TYRE			
Tyre & Wheel	215/50 R17 Diamond cut Machined Alloy Wheel		
Spare Wheel	T125/90R16		
BRAKES			
Front & Rear Brakes	Disc		
SUSPENSION			
Suspension- Front	MacPherson Strut		
Suspension- Rear	Torsion Beam		

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information.

^{**}Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary.

EXTERIORS

FEATURES	EXCITE	EXCLUSIVE
Projector Headlamp	0	0
R17 Machined Alloy Wheels	0	0
LED DRLs	0	0
Chrome Accents on Front Grille	0	0
Breathable Glow Logo	0	0
Chrome Finish On Window Beltline	0	0
Chrome + Body Colour Outside Handle	0	0
Silver Finish Roof Rails	-	0
Silver Finish On Door Cladding Strip	0	0
Rear Spoiler	0	0
Turn Indicator On ORVM	0	0
Body Coloured ORVMs & Bumpers	0	0

INTERIORS

Leather# Seats	-	0	
Leather Wrapped Steering Wheel with Stitching	0	0	
Leather# On Door Trims & Dashboard	0	0	
Leather# Driver Armrest with Storage	0	0	
8.9cm Multi Info Display	0	0	
Chrome Inside Door Handle	0	0	
Rear 60:40 Split Seats	0	0	_

INFOTAINMENT

i-SMART EV 2.0 : Connected Car Features	-	0
20.32cm Touch Screen Infotainment System 🖒	0	0
Android Auto + Apple Carplay	0	Coming Soon
No. Of Speakers	4	6
Front And Rear Charging USB Ports	0	0
Bluetooth	0	0
FM/AM Radio	0	0
Steering Mounted Audio And Phone Controls	0	0

COMFORT AND CONVENIENCE

FEATURES	EXCITE	EXCLUSIVE
Dual Pane Panoramic Sky Roof	-	0
PM 2.5 Filter	-	0
6 Ways Power Adjustable Driver Seat	-	0
Push Button Start Stop With Smart Entry	0	0
Electronic Gear Shift Knob	0	0
Kinetic Energy Recovery System(KERS) – 3 levels	0	0
Driving Modes : Eco, Sport & Normal	0	0
Cruise Control	0	0
Auto Headlamp	0	0
Rain Sensing Front Wiper 🕝	-	0
Driver Seat Height Adjuster	0	0
Power Foldable ORVM	-	0
Power Adjustable ORVM	0	0
Follow Me Home Headlamp	0	0
Remote Central Locking	0	0
Tilt Steering	0	0
Driver & Passenger Side Vanity Mirror	0	0
Seat Back Pockets	-	0
Air Conditioning	0	0
Dual Horn	0	0

SAFETY

FEATURES	EXCITE	EXCLUSIVE
6 Airbags (Dual Front , Side , Curtain)	0	0
Electronic Stability Control	0	0
ABS + EBD + Brake Assist	0	0
Hill Start Assist	0	0
Hill Descent Control	0	0
Electric Parking Brake	0	0
Tyre Pressure Monitoring System (TPMS)	0	0
Heated ORVM	-	0
Rear Disc Brakes	0	0
Reverse Parking Camera With Dynamic Lines	0	0
Rear Parking Sensors	0	0
3 Point Seatbelt For All Passengers	0	0
Pedestrian Warning System	0	0
Rear Fog Lamp	0	0
Speed Sensing Auto Door Lock	0	0
Speed Warning Alarm (80,120 kmph)	0	0
Front & Rear Seat Belt Reminder	0	0
ISOFIX Child Seat Anchor	0	0
Front Seatbelts Pretensioner & Load Limiter	0	0
Rear Left & Right Seat Belt With Pre Tensioners	0	0
Anti-Theft Alarm	0	0





MG ZS EV

Available in select Cities



Agra



Ahmedabad



Aurangabad



Bengaluru



Chandigarh



Chennai



Cochin



Coimbatore



Dehradun



Delhi NCR



Hyderabad

MG ZS EV

Available in select Cities

Indore



Jaipur



Kolkata



Lucknow



Ludhiana



Mumbai



Nagpur



Pune



Surat



Vizag

MG ZS EV

MG CHARGING NETWORK

